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## Alexa J. Lamm

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## EDUCATION

<b>Doctor of Philosophy, Agricultural Education and Communication</b> University of Florida, Gainesville Dissertation Title: Effect of Organizational Context on Extension Evaluation Behaviors	Spring 2011
<b>Master of Agriculture, Extension Education</b> Colorado State University, Fort Collins	Summer 2000
<b>Bachelor of Science, Equine Sciences (Science Concentration)</b> Colorado State University, Fort Collins	Spring 1999

## PROFESSIONAL EXPERIENCE

<b>Associate Professor</b>	2018 – present
<b>Graduate Coordinator</b>	2019 – 2020
<b>Extension Evaluation Specialist</b>	2018 – 2019
Department of Agricultural Leadership, Education & Communication	
University of Georgia	
<b>Major Responsibilities:</b>	
<ul style="list-style-type: none"><li>• Lead agriculture and science communication research efforts</li><li>• Research, apply for, and implement private contracts and grant projects</li><li>• Communicate research results through formal and non-formal channels</li><li>• Develop and deliver science communication graduate courses</li><li>• Recruit graduate students to the department</li><li>• Coordinate graduate students and post-doctoral assistants supporting science communication research</li><li>• Serve as chair and/or committee member on master's and doctoral students' committees</li><li>• Operate as a resource in science communication to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations</li></ul>	

<b>Associate Professor</b> , Department of Agricultural Education & Communication	2017 – 2018
<b>Assistant Professor</b> , Department of Agricultural Education & Communication	2012 – 2017
<b>Associate Director</b> , UF/IFAS Center for Public Issues Education	2013 – 2018
<b>Interim Director</b> , UF/IFAS Center for Public Issues Education	2013 – 2014
	2017 – 2018
<b>Affiliate Faculty</b> , School of Natural Resources and Environment	2012 – 2018
<b>Affiliate Faculty</b> , Florida Climate Institute	2013 – 2018
<b>Affiliate Faculty</b> , UF Water Institute	2016 – 2018
<b>Affiliate Faculty</b> , UF/IFAS Program Development and Evaluation Center	2016 – 2018
University of Florida	

**Major Responsibilities:**

- Lead public opinion research efforts surrounding agriculture and natural resource issues
- Research, apply for, and implement private contracts and grant projects
- Design and deliver programs for non-formal audiences
- Communicate research results through formal and non-formal channels
- Develop and deliver agricultural and natural resources public issues educational materials for extension professionals to use when working with stakeholders
- Coordinate graduate students supporting research and outreach surrounding public issues
- Serve as chair and/or committee member on master's and doctoral students' committees in the Department of Agricultural Education and Interdisciplinary Ecology
- Operate as a resource in public issues analysis to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations
- Coordinate day-to-day staff activities

**Director**, National Public Policy Evaluation Center for Agriculture and Natural Resources 2011 – 2013

University of Florida

**Major Responsibilities:**

- Conduct agricultural and natural resources public policy evaluation research
- Design and deliver public policy programs for non-formal audiences
- Research, apply for, and implement private contracts and grant projects
- Communicate research results through peer reviewed journals and non-formal channels
- Operate as a resource in public policy research to state and national industry groups, agricultural organizations, institutions of higher education, state and federal governmental entities, non-profit and for-profit organizations

**Affiliate Faculty, Department of Agriculture** 2002 – 2012

Colorado State University

**Major Responsibilities:**

- Served as outside committee member on master's degree students' committees

**Post Doctorate Associate**

2011

University of Florida

**Major Responsibilities:**

- Served as the outside evaluator on a USDA Higher Education Challenge Grant in Costa Rica: established objectives, developed assessment tools, assessed student outcomes, created summative evaluation report covering all three project years
- Evaluated and assessed the impacts of adult agricultural leadership education programs on personal leadership perspectives and public policy initiatives
- Conducted research examining how problem-solving styles and critical thinking skills influenced teamwork with adults developing issue selling plans

**Graduate Assistant, Research and Teaching**

2008 – 2011

University of Florida

**Major Responsibilities:**

- Served as the outside evaluator on a USDA Higher Education Challenge Grant in Costa Rica: established objectives, developed assessment tools, assessed student outcomes, created annual formative and summative evaluation reports
- Conducted an evaluation for a Florida Department of Education grant using multiple regression and hierarchical linear modeling to assess the impact of career and technical education participation on science and math standardized test scores
- Evaluated a USDA Higher Education Challenge Grant in Ecuador by assessing participant outcomes through content analysis of reflections and direct observation
- Collected and analyzed survey data for an extension study in Florida and Trinidad
- Tested a critical thinking disposition instrument using confirmatory factor analysis
- Lead instructor for a program development and evaluation undergraduate course
- Teaching assistant for an evaluation graduate course taught by distance, a program development and evaluation undergraduate course, and an oral communications course

**Agricultural & 4-H Youth Development Agent**

2002 – 2008

Colorado State University Extension, Douglas County

**Major Responsibilities:**

- Planned, conducted, and evaluated the Douglas County 4-H program. Specialty areas included animal science, leadership development, school enrichment, and training adult volunteers
- Recruited and retained youth members, increasing club enrollment by 5% each year
- Coordinated county 4-H council working directly with 60+ youth to develop leadership skills and promote service learning
- Created communication tools including press releases, newsletters, posters, and videos
- Implemented the Douglas County Extension and national 4-H horse curricula websites
- Marketed 4-H program through the utilization of social media
- Designed a state-wide horseless horse curriculum, national 4-HCCS horse curricula, and an entomology focused school curriculum now being used in eight states
- Applied for and received grants to implement school-based healthy lifestyle programs  
Supervised a program assistant, two administrative assistants, five interns, and grant project staff

**4-H Youth & Agricultural Agent**

2001 – 2002

Colorado State University Extension, Jefferson County

**Major Responsibilities:**

- Planned, conducted, and evaluated the Jefferson County 4-H program. Areas of specialty included leadership development, animal science, equine science, school enrichment, recruitment, and training adult volunteers
- Coordinated and evaluated small acreage management, range, and crop rotation programs
- Coordinated county 4-H council to develop leadership skills and promote service learning
- Trained adult volunteers in establishing strong youth/adult partnerships
- Applied for and received grants to implement school-based healthy lifestyle programs for elementary age youth
- Implemented embryology school enrichment program reaching over 1600 youth the first year
- Supervised two interns and grant project staff

**Marketing Programs Manager**

2000 – 2001

Arabian Horse Association

**Major Responsibilities:**

- Coordinated national marketing campaigns
- Developed and implemented four marketing web sites
- Supervised two project coordinators
- Communicated with customers
- Developed adult and youth educational program plans

**4-H Youth & Agricultural Agent**

2000

Colorado State University Extension, Montrose &amp; Ouray Counties

**Major Responsibilities:**

- Planned, conducted, and evaluated the Montrose & Ouray County 4-H programs
- Coordinated and evaluated Tri-River Area youth programs focused on teen leadership, animal science, and equine science
- Created, coordinated, conducted, and evaluated disease management, range management, and vegetable crop production programs

**Graduate Assistant**

1999 – 2000

Colorado State University

**Major Responsibilities:**

- Coordinated statewide professional development training for county agents for the Extension administration office
- Created monthly professional development newsletter for county agents

## GRANTS AND CONTRACTS

Total funding: \$42,758,463

46. Lamm, A. J., Co-PI. (2018 - 2023). Center for Disease Control. <i>Healthier Together: High Obesity Program in Georgia</i> . Principal Investigator: Marsha Davis, Co-PIs: Ashley, Barentine, Berg, Bignell, Brown, Corso, Cresswell, Everson, Ingels, Miller, Parker, Peavy, Scarrow, Singley, Twilley, Williams.	\$5,000,000
45. Lamm, A. J., Key Personnel. (2018 - 2023). USDA CAP. <i>A cover crop network for enhancing sustainability of U.S. cropping systems</i> . Principal Investigator: Chris Reberg-Horton, Co-PIs: Steven Mirsky, Alison Robertson, Julia Gaskin, Matthew Ryan, Meredith Niles, Kelley Tilmon.	\$9,890,000
44. Lamm, A. J., Key Personnel. (2016 - 2023). National Science Foundation. <i>Functional genomics of beneficial legume-microbe interactions</i> . Principal Investigator: Michael Udvardi, Co-PIs: Rebecca Dickstein, Maria Harrison, Catalina Pislaru, Darla Sherrier.	\$5,972,497
43. Lamm, A. J., Principal Investigator. (2019 - 2022). USDA Higher Education Challenge Grant. <i>Graduate education at the nexus of global horticulture and human nutrition to enhance community resilience and food security</i> . Subaward Principal Investigator: Alexa Lamm	\$87,947
42. Lamm, A. J., Co-PI. (2020 - 2021). USDA SCRI Planning Grant. <i>Ensuring the future success of North American specialty crops through soilless substrate science</i> . Principal Investigator: Jeb Fields, Co-PIs: James Atland, Jim Owen, Brian Jackson, Lorence Oki, Youbin Zheng, Kathryn Fontenot, Jayesh Samtani, Benjamin Campbell.	\$50,000
41. Lamm, A. J., Co-PI. (2020). University of Georgia Teaming for Interdisciplinary Research Pre-Seed Program. <i>AI Driven Innovations in Agriculture and Food Systems</i> . Principal Investigator: Changying Li Co-PIs: Harald Scherm, Kyle Johnsen, Sheng Li, George Vellidis, Glen Rains, Lilong Chai, Harshavardhan Thippareddi, Gopinath Munisamy, Khaled Rasheed.	\$5,500
40. Lamm, A. J., Co-PI. (2019 - 2020). USDA SCRI Planning Grant. <i>Planning to explore the opportunities and limits of indoor young-plant production</i> . Principal Investigator: Celina Gomez, Co-PIs: Paul Fisher, Charles Hall, Ricardo Hernandez, Jack Edwards.	\$50,000
39. Lamm, A. J., Key Personnel. (2015-2020). USDA/NIFA Coordinated Agricultural Project. <i>Developing an infrastructure and product test pipeline to deliver novel therapies for citrus greening disease</i> . Principal	\$9,999,042

Investigator: Susan Brown, Co-PIs: Michelle Cilia, Jason Ellis, Lukas Mueller, Robert Shatters, Carolyn Slupsky, Edward Stover

38. Lamm, A. J., Co-PI. (2014-2019). USDA/NIFA Coordinated Agricultural Project. *Clean Water3 - Reduce, remediate, recycle – Enhancing alternative water resources availability and use to increase profitability in specialty crops.* Principal Investigator: Sarah White, Co-PIs: Bridget Behe, Bert Clegg, R. Thomas Fernandez, Paul Fisher, Laurie Fox, Charlie Hall, Darren Haver, Daniel Hitchcock, Dewayne Ingram, Suarev Kumar, John Lea-Cox, Lorence Oki, James Owen Jr., Jennifer Parke, Andrew Ristvey, David Sample, Cassandra Swett, Laura Warner, Christopher Wilson \$8,734,105

37. Lamm, A. J., Principal Investigator. (2018). College of Family and Consumer Sciences Administration. *Understanding SNAP-Ed/EFNEP Relationships and Evaluation.* Co-PI: Abraham Tidwell. \$3,783

36. Lamm, A. J., Principal Investigator. (2018). Florida Department of Health. *Communicating with local officials and the public about mosquito control.* Co-PIs: Rhoele Dinglasan. \$185,886

35. Lamm, A. J., Co-PI. (2018). UF/IFAS Dean for Research. *The sociological dimensions of decision making related to critical agricultural and natural resource issues.* Principal Investigator: J.C. Bunch, Co-PIs: M'Randa Sandlin, Joey Blackburn. \$10,000

34. Lamm, A. J., Co-PI. (2015-2017). USDA/NIFA Higher Education Challenge Program. *Making a case for agriculture: Developing a framework for teaching issues communication in agricultural sciences.* Principal Investigator: Courtney Myers, Co-PIs: Erica Irlbeck, Katie Abrams, Ricky Telg, Becky Raulerson. \$296,787

33. Lamm, A. J., Co-PI. (2014-2017). National Institute of Food and Agriculture. *North Florida agricultural education mobile delivery system.* Principal Investigator: Sandra Thompson, Co-PIs: Lawrence Carter \$232,751

32. Lamm, A. J., Principal Investigator. (2017). UF/IFAS Best Management Practices. *Examining the human dimensions of the best management practices program.* \$39,716

31. Lamm, A. J., Co-PI. (2017). UF/IFAS Center or Landscape Conservation and Ecology. *Appealing to landscape conservation practices through social and personal values.* Principal Investigator: Laura Warner, Co-PI: Joy Rumble. \$20,835

30. Lamm, A. J., Co-PI. (2014-2016). National Science Foundation: Belmont Forum. *Food System Governance, Food Security, and Land Use in* \$352,852

*Southern Africa.* Principal Investigator: John Ingram, Co-PIs: Scott Drimie, Peter Johnston, Mark New, Gina Zieryogel, Elizabeth Oughton, John Gowing, Tracy Irani, Teresa Balser, Catherina Termeer, Kasper Kok

29. Lamm, A. J., Co-PI. (2014-2016). Florida Department of Agricultural and Consumer Services. *Increasing marketing effectiveness and awareness of Florida specialty crops.* Principal Investigator: Joy Rumble, Co-PIs: Al Wysocki \$157,559

28. Lamm, A. J., Co-PI. (2013-2016). National Institute of Food and Agriculture/USDA. *Smart Phone Apps: Scientific Validation Quantification of Water Conservation.* Principal Investigator: Kelly Morgan, Co-PIs: Kati Migliaccio, Diane Rowland, George Vellidis, Calvin Perry. \$412,000

27. Lamm, A. J., Principal Investigator. (2016). Florida Department of Agricultural and Consumer Services. *Don't Pack a Pest Caribbean survey and partner survey development.* \$19,733

26. Lamm, A. J., Principal Investigator. (2016). College of Agricultural and Life Sciences Administration. *Needs Assessment for an Agribusiness Program in Plant City.* \$5,000

25. Lamm, A. J., Co-PI. (2016). UF/IFAS Center or Landscape Conservation and Ecology. *Viewing landscape conservation practices through a multidimensional lens.* Principal Investigator: Laura Warner, Co-PIs: Joy Rumble, Jason Kruse, Matt Orwat. \$44,348

24. Lamm, A. J., Co-PI. (2016). UF/IFAS Agricultural Experiment Station. *Getting public opinion right: Benchmarking Qualtrics online panels surveys with probability sample surveys of Florida's residents.* Principal Investigator: Glenn Israel. \$10,000

23. Lamm, A. J., Principal Investigator. (2013-2015). National Science Foundation. *Evaluating the PULSE: Assessing the Impacts of the PULSE Program.* Co-PI, Teresa Balser. \$178,071

22. Lamm, A. J., Principal Investigator. (2015). Florida Department of Agricultural and Consumer Services. *Don't Pack a Pest Evaluation.* \$10,815

21. Lamm, A. J., Principal Investigator. (2015). Florida Farm Bureau & Florida Department of Agricultural and Consumer Services. *Public perceptions of agricultural water use.* \$10,769

20. Lamm, A. J., Principal Investigator. (2015). UF/IFAS Center for Landscape Conservation and Ecology. <i>Active irrigators opinion about water - South Florida.</i>	\$7,030
19. Lamm, A. J., Principal Investigator. (2015). UF/IFAS Center for Public Issues Education. <i>Understanding national perceptions of water issues and climate change.</i>	\$5,000
18. Lamm, A. J., Co-PI. (2015). UF/IFAS Center or Landscape Conservation and Ecology. <i>Encouraging landscape water conservation: Creating and measuring sustainable behavior change.</i> Principal Investigator: Laura Warner, Co-PIs: Joy Rumble, Esen Momol.	\$40,070
17. Lamm, A. J., External Evaluator. (2011-2014). USDA Children Youth Families at Risk Program. <i>Red Clay Garden-based Education Project.</i> Principal Investigator: Lawrence Carter, Co-PI: Sandra Thompson.	\$660,000
16. Lamm, A. J., Principal Investigator. (2014). UF/IFAS Extension: Wells Fargo Extension Professional and Enhancement Award. <i>Policy Extension Program.</i>	\$10,000
15. Lamm, A. J., Principal Investigator. (2014). UF/IFAS Center for Landscape Conservation and Ecology. <i>High Water User Opinion Comparison.</i>	\$6,075
14. Lamm, A. J., Principal Investigator. (2014). Florida Department of Agricultural and Consumer Services. <i>Don't Pack a Pest Assessment Review.</i>	\$10,340
13. Lamm, A. J., Co-PI. (2014). UF/IFAS Center or Landscape Conservation and Ecology. <i>Applying Audience Segmentation to Water Conservation Activities in the Landscape: Implications for Extension Programming.</i> Principal Investigator: Laura Warner, Co-PIs: Randy Cantrell, Joy Rumble.	\$30,000
12. Lamm, A. J., Co-PI. (2013). Florida Farm Bureau & UF/IFAS Extension. <i>Planning for the CARES program in southern Florida.</i> Co-PI: Joy Rumble	\$28,773
11. Lamm, A. J., Co-PI. (2013). Florida Nursery, Gardening and Landscape Association. <i>Public Opinion of Agricultural and Natural Resource Issues.</i> Co-PI: Quisto Settle	\$5,000
10. Lamm, A. J., PI. (2013). Florida Agricultural Experiment Station Administration. <i>Impact Assessment of the UF/IFAS Research Undergraduate Research Internship Program.</i>	\$5,000

9. Lamm, A. J., Principal Investigator. (2012). UF/IFAS Center for Public Issues Education. <i>Understanding citizen perceptions of water quality and quantity issues.</i>	\$25,000
8. Lamm, A. J., Co-PI. (2012). UF/IFAS Administration. <i>Marine Resources Population Dynamics Recruiting Program: Where Science Meets Policy.</i> Co-PI: Jim Berkson.	\$60,000
7. Lamm, A. J., Principal Investigator. (2011-2012). USDA Southern Rural Development Center. <i>E-Commerce Evaluation.</i> Co-PI: Glenn D. Israel.	\$26,486
6. Lamm, A. J., Co-PI. (2006). Colorado State University Venture Capital Funds. <i>Innovative Agent Leader Training.</i> Principal Investigator, Kurt Jones, Co-PI: Dale Leidheiser.	\$12,000
5. Lamm, A. J., Principal Investigator (2005). Colorado State University Urban Expansion Competitive Grant Program. <i>School Embryology Efforts.</i>	\$7,500
4. Lamm, A. J., Principal Investigator (2004). Colorado State University Urban Expansion Competitive Grant Program. <i>Afterschool Programming Awards</i>	\$6,500
3. Lamm, A. J., Principal Investigator (2003). Colorado State University Urban Expansion Competitive Grant Program. <i>Boomerang Youth Program.</i>	\$6,000
2. Lamm, A. J., Principal Investigator (2002). Colorado State University Urban Expansion Competitive Grant Program. <i>Health Rocks! Program</i>	\$6,500
1. Lamm, A. J., Principal Investigator (2001). Mississippi State University Health Rocks! Competitive Grant Program. <i>Jefferson County Health Rocks!</i>	\$12,000

## PUBLICATIONS & SCHOLARLY WORKS

### Refereed Journal Articles:

203. Fortner, A. R., Gibson, K. E., & **Lamm, A. J.** (in review). U.S. geographic differences in mainstream media source use during COVID-19 shelter in place orders. *Journal of Applied Communications.*
202. Gibson, K. E., Fortner, A. R., **Lamm, A. J.**, & Warner, L. A. (in review). Managing demand-side water conservation in the United States: An audience segmentation approach. *Water.*
201. Gibson, K. E., Sanders, C. E., & **Lamm, A. J.** (in review). News source use and social media engagement: Examining their effects on origin of COVID-19 beliefs. *Journal of Applied Communications.*

200. Gibson, K. E., Sanders, C. E., **Lamm, A. J.**, & Lamm, K. W. (in review). Examining the impact of media use during the COVID-19 pandemic on environmental knowledge and engagement. *Frontiers in Environmental Science*.

199. Holt, J. A., **Lamm, A. J.**, & Qu. S. (in review). The power of movement: Testing the influence of animating infographics on water conservation information recall. *SAGE Open*.

198. Lamm, K. W., Holder, M., Edgar, D. W., & **Lamm, A. J.** (in review). Agricultural leadership development program participant personality and demographic characteristics: An empirical analysis. *SAGE Open*.

197. Lamm, K. W., **Lamm, A. J.**, Davis, K., Sanders, C., & Powell, A. (in review). Development and validation of the international extension network advocacy capacity scale. *Journal of International Agricultural and Extension Education*.

196. Lamm, K. W., Masambuka-Kanchewa F., **Lamm, A. J.**, Davis, K., Nahdy, S., & Oyugi, M. A. (in review). A case study analysis of extension service provision in Malawi. *African Journal of Agricultural Research*.

195. Lamm, K. W., Randall, N. L., & **Lamm, A. J.** (in review). Identifying extension strengths to inform communication practices: a Delphi and appreciative inquiry analysis. *Journal of Applied Communications*.

194. Masambuka-Kanchewa F., & **Lamm, A. J.** (in review). Religiosity or sound science? American public information seeking behaviors during the Coronavirus pandemic. *Science Communication*.

193. Mayfield-Smith, K., **Lamm, A. J.**, Masambuka-Kanchewa, F., Borron, A. & Holt, J. (in review). Determining how chosen online connections and information seeking behaviors on social media influence climate beliefs and knowledge. *SAGE Open*.

192. Mayfield-Smith, K., **Lamm, A. J.**, Masambuka-Kanchewa, F., Borron, A. & Holt, J. (in review). Arguing for argument's sake? Exploring public conversations around climate change on Twitter. *Journal of Applied Communications*.

191. Sanders, C. E. & **Lamm, A. J.** (in review). Artful engagement with the concept of identity: Using poetic transcription to reimagine participant voices. *International Journal of Qualitative Methods*.

190. Sanders, C. E. & **Lamm, A. J.** (in review). Communication and policy implications associated with perceived government control and its influence on climate change knowledge and perceptions. *Science Communication*.

189. Sanders, C. E., Gibson, K. E., & **Lamm, A. J.** (in review). Rural broadband and precision agriculture: A frame analysis of United States federal policy outreach under the Biden administration. *Sustainability*.

188. Sanders, C. E., Mayfield-Smith, K., & **Lamm, A. J.** (in review). Exploring Twitter discourse around the use of artificial intelligence to advance agricultural sustainability. *Sustainability*.

187. Sanders, C. E., Randall, N. L., **Lamm, A. J.**, & Lamm, K. L. (in review). Utilizing a community capitals framework to assess a public health intervention: Application of the CD+SI Toolkit. *Journal of Rural Studies*.

186. Wilson, M., Holt, J., **Lamm, A. J.**, Borron, A., (in review). Land-grant university science communication efforts: A qualitative approach. *Journal of Applied Communications*.

185. Lamm, K. W., Powell, A., **Lamm, A. J.**, & Davis, K., (in press). Extension capacity assessment respondents: A meta-synthesis of the literature and a primary study. *Journal of International Agricultural and Extension Education*.

184. Baker, M., Lu, P. & **Lamm, A. J.** (2021). Assessing the dimensional validity and reliability of the University of Florida Critical Thinking Inventory (UFCTI) in Chinese: A confirmatory factor analysis. *Journal of International Agricultural and Extension Education*, 28(2), 41 - 56. <https://doi.org/10.5191/jiae.2021.28341>

183. Dobbins (Sanders), C. E., Faulk, K., Roberts, A., & **Lamm, A. J.** (2021). Evaluating Extension in times of crisis: Assessing program impact during COVID-19. *Journal of International Agricultural and Extension Education*, 28(2), 6 – 13. <https://doi.org/10.5191/jiae.2021.28201>

182. Dobbins (Sanders), C. E., Gibson, K., & **Lamm, A. J.** (2021). Promoting environmental communication and policy formation: A utilization-focused evaluation approach. *Environmental Communication*. <https://doi.org/10.1080/17524032.2021.1938629>

181. Dobbins (Sanders), C. E., Masambuka-Kanchewa, F., & **Lamm, A. J.** (2021). A systematic literature review at the intersection between social media and identity: Implications for agricultural and environmental communication. *Journal of Applied Communications*, 105(2). <https://doi.org/10.4148/1051-0834.2372>

180. Fields, J. S., Owen, J., **Lamm, A. J.**, Atland, J. E., Jackson, B. E., Zheng, Y., Oki, L., Fontenot, K., Samtani, J., & Campbell, B. (2021). Soilless substrate science: A North American needs assessment to steer soilless substrate research into the future. *Acta Horticulturae*. <https://10.17660/ActaHortic.2021.1317.36>

179. Gibson, K. E., Fortner, A. R., **Lamm, A. J.**, Wilson, M., & Moore, A. J. (2021). Examining interdisciplinary research collaborations to inform agricultural and

environmental science communication: A meta-synthesis approach. *Journal of Applied Communications*, 105(2). <https://doi.org/10.4148/1051-0834.2381>

178. Gibson, K. E., **Lamm, A. J.**, Woosnam, K. & Croom, D. B. (2021). Engaging the public in water policy: Do political affiliation and ideology matter? *Journal of Contemporary Water Research and Education*, 173, 13 – 28. Retrieved from [https://ucowr.org/wp-content/uploads/2021/09/173\\_Gibson\\_et\\_al.pdf](https://ucowr.org/wp-content/uploads/2021/09/173_Gibson_et_al.pdf)

177. Gibson, K. E., **Lamm, A. J.**, Woosnam, K. & Croom, D. B. (2021). Predicting intent to conserve freshwater resources using the theory of planned behavior. *Water*, 13(18). <https://doi.org/10.3390/w13182581>

176. Holt, J., Crosby, M., Lamm, K. W., Borron, A., & **Lamm, A. J.** (2021). Georgia extension agents' perceptions of rural stress. *Journal of Southern Agricultural Education Research*, 71. Retrieved from <http://jsaer.org/2021/04/02/georgia-extension-agents-perceptions-of-rural-stress/>

175. Jones, C., Borron, A., **Lamm, A. J.**, Dobbins (Sanders), C. E., Farmer, E., & Davis, M. (2021). Examining Extension-supported rural community coalitions during COVID-19. *Journal of International Agricultural and Extension Education*, 28(1). <https://doi.org/10.5191/jiaee.2021.28105>

174. Lamm, K. W., **Lamm, A. J.**, Davis, K., Powell, A., & Bommidi, J. S. (2021). Effective organizational functioning capacity needs of rural advisory service networks: A Delphi examination. *Journal of International Agricultural and Extension Education*, 28(3), 104 - 119. <https://doi.org/10.5191/jiaee.2021.283104>

173. Lamm, K. W., **Lamm, A. J.**, Davis, K., Sanders, C., & Powell, A. (2021). Information and communication technology use capacity within extension networks: Development and validation of an empirical scale. *Journal of International Agricultural and Extension Education*, 28(4), 15-31. <https://doi.org/10.5191/jiaee.2021.28415>

172. Lamm, K. W., **Lamm, A. J.**, Davis, K., Sanders, C., & Powell, A. (2021). Perceptions of knowledge management capacity within extension services: An exploratory factor analysis approach. *Journal of Agricultural Education and Extension*. <https://doi.org/10.1080/1389224X.2021.1984956>

171. Lamm, K. W., Mulvaney, C., **Lamm, A. J.**, Davis, K., Masambuka- Kanchewa, F., & Nahdy, S. (2021). Model of success: Extension services helping Ugandan youth find a career in agriculture. *Journal of International Agricultural and Extension Education*, 28(3), 7 - 13. <https://doi.org/10.5191/jiaee.2021.28307>

170. Lamm, K. W., Powell, A., **Lamm, A. J.**, & Rubenstein, E. (2021). An examination of organizational citizenship behavior characteristics across agricultural undergraduate students. *Journal of Southern Agricultural Education Research*.

169. Lamm, K. W., Randall, N. L., **Lamm, A. J.**, & Sapp, L. R. (2021). Extension organizational strengths: A Delphi analysis. *Journal of Agricultural Education*, 62(2), 53-65. <http://doi.org/10.5032/jae.2021.0253>

168. Lamm, K. W., Sapp, L. R., **Lamm, A. J.**, & Randall, N. L. (2021). Exploring relationships between goal orientation and conflict management capacity development in agricultural leadership development program participants. *Journal of Agricultural Education*, 62(2), 1-12. <http://doi.org/10.5032/jae.2021.02001>

167. Lamm, K. W., Sapp, L. R., Randall, N. L., & **Lamm, A. J.** (2021). Leadership development programming in higher education: Perceptions of transformational leadership across role types. *Tertiary Education and Management*. <https://doi.org/10.1007/s11233-021-09076-2>

166. Martinez, M., Holt, J. A., **Lamm, A. J.**, & Borron, A. (2021). Generation Z and CRISPR: Measuring information processing using animated infographics. *Journal of Applied Communications*, 105(3). <https://doi.org/10.4148/1051-0834.2394>

165. Mayfield-Smith, K., **Lamm, A. J.**, & Stougaard, R. (2021). The utilization of user fees to subsidize greenhouse and growth chamber facilities at public and land grant universities. *HortTechnology*. <https://doi.org/10.21273/HORTTECH04761-20>

164. Wu, Y., Rumble, J. N., Ruth, T. K., **Lamm, A. J.**, Ellis, J. D. (2021). An application of social network analysis to focus group discussions: Unobserved interaction between participants and discussion topics. *Journal of Agricultural Education*, 62(1), 184-195. <https://doi.org/10.5032/jae.2021.01184>

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### Refereed Extension Publications:

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29. **Lamm, A. J.** (2015). *Integrating critical thinking into extension programming #1: Critical thinking defined*. Florida Cooperative Extension Service Electronic Data Information Source AEC544. Available at <http://edis.ifas.ufl.edu/wc206>

28. **Lamm, A. J.** (2015). *Integrating critical thinking into extension programming #2: Developing critical thinking skills*. Florida Cooperative Extension Service Electronic Data Information Source AEC545. Available at <http://edis.ifas.ufl.edu/wc207>

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24. **Lamm, A. J.**, & Telg, R. W. (2015). *Using the True Colors personality assessment to strengthen extension programs*. Florida Cooperative Extension Service Electronic Data Information Source AEC572. Available at <http://edis.ifas.ufl.edu/wc234>

23. **Lamm, A. J.**, & Telg, R. W. (2015). *Using the Kirton Adaption Innovation Inventory to strengthen extension programs*. Florida Cooperative Extension Service Electronic Data Information Source AEC573. Available at <http://edis.ifas.ufl.edu/wc235>

22. Owens, C., Warner, L. A., Rumble, J., **Lamm, A. J.**, Martin, E., & Cantrell, R. (2015). *Encouraging landscape water-conservation behaviors: Information seeking preferences of Florida residents who use irrigation in the home landscape*. Florida Cooperative Extension Service Electronic Data Information Source AEC542. Available at <http://edis.ifas.ufl.edu/wc204>

21. Warner, L. A., Martin, E., **Lamm, A. J.**, Rumble, J. & Cantrell, R. (2015). *Encouraging landscape water-conservation behaviors: Tailoring programs to Florida residents who use irrigation in the home landscape*. Florida Cooperative Extension Service Electronic Data Information Source AEC537. Available at <http://edis.ifas.ufl.edu/wc199>

20. Dodds, N. M. W., Miller, M. H. & **Lamm, A. J.** (2014). *Floridians' perceptions of invasive species*. Florida Cooperative Extension Service Electronic Data Information Source WC186. Available at <http://edis.ifas.ufl.edu/wc186>

19. Miller, M. H., Dodds, N. M. W., & **Lamm, A. J.** (2014). *Floridians' perceptions of endangered species*. Florida Cooperative Extension Service Electronic Data Information Source WC185. Available at <http://edis.ifas.ufl.edu/wc185>

18. Odera, E., Galindo-Gonzalez, S., Harder, A., Israel, G. D., & **Lamm, A. J.** (2014). *Grant writing: Tips and advice for new writers*. Florida Cooperative Extension Service Electronic Data Information Source WC161. Available at <http://edis.ifas.ufl.edu/wc161>

17. Owens, C. T. & **Lamm, A. J.** (2014). *How problems gain importance and become contentious issues through agenda setting*. Florida Cooperative Extension Service Electronic Data Information Source WC177. Available at <http://edis.ifas.ufl.edu/wc177>
16. Roper, C. & **Lamm, A. J.** (2014). *Extension and the environment: Understanding Florida residents' perceptions of environmental water-related topics*. Florida Cooperative Extension Service Electronic Data Information Source WC167. Available at <http://edis.ifas.ufl.edu/wc167>
15. Roper, C. & **Lamm, A. J.** (2014). *Engaging consumers in at-home water conservation: A guide for Extension* Florida Cooperative Extension Service Electronic Data Information Source WC169. Available at <http://edis.ifas.ufl.edu/wc169>
14. Roper, C. & **Lamm, A. J.** (2014). *Communicating with extension clients about water*. Florida Cooperative Extension Service Electronic Data Information Source WC165. Available at <http://edis.ifas.ufl.edu/wc165>
13. Bowden, C., **Lamm, A. J.**, Irani, T., & Galindo, S. (2013). *A cooperative agreement and the implementation of the endangered species act: How extension can facilitate stakeholder involvement and compliance*. Florida Cooperative Extension Service Electronic Data Information Source WC141. Available at <http://edis.ifas.ufl.edu/wc141>
12. **Lamm, A. J.** (2013). *Speaking with policymakers about current issues*. Florida Cooperative Extension Service Electronic Data Information Source WC152. Available at <http://edis.ifas.ufl.edu/wc152>
11. Odera, E., **Lamm, A. J.**, Irani, T., Dukes, M., Carter, H., & Galindo-Gonzalez, S. (2013). *Water issues in Florida: How extension can facilitate stakeholder engagement and involvement*. Florida Cooperative Extension Service Electronic Data Information Source WC151. Available at <http://edis.ifas.ufl.edu/wc151>
10. Bowden, C., **Lamm, A. J.**, Carter, H., Irani, T., & Galindo, S. (2012). *Reconciling immigration and agricultural labor concerns for a sustainable economy*. Florida Cooperative Extension Service Electronic Data Information Source WC132. Available at <http://edis.ifas.ufl.edu/wc132>
9. Harder, A., **Lamm, A. J.**, & Galindo, S. (2012). *Finding grant opportunities to support county extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC134. Available at <http://edis.ifas.ufl.edu/wc134>
8. **Lamm, A. J.**, Harder, A., Israel, G. D., & Diehl, D. (2011). *Team-based evaluation of extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC118. Available at <http://edis.ifas.ufl.edu/wc118>

7. **Lamm, A. J.**, Israel, G. D., Diehl, D., & Harder, A. (2011). *Evaluating extension programs*. Florida Cooperative Extension Service Electronic Data Information Source WC109. Available at <http://edis.ifas.ufl.edu/wc109>
6. **Lamm, A. J.**, & Harder, A. (2008). *Using mentoring as a part of professional development*. Florida Cooperative Extension Service Electronic Data Information Source, Document AEC 401. Available at <http://edis.ifas.ufl.edu/WC082>
5. **Lamm, A. J.**, Denniston, D., Zeier, J., Star, A., Ekstrom, B., & Vrabec, J. (2006). *Colorado 4-H horse rule book*. Fort Collins, CO: Colorado State University Extension.
4. **Lamm, A. J.** (2006). *Colorado horseless horse project books 1-4*. Fort Collins, CO: Colorado State University Extension. State 4-H Project Manuals.
3. **Lamm, A. J.**, Leidheiser, D., Livingston, M., & Brewer, P. (2005). *Prevention and procedures – Possession and use of controlled substances at 4-H events and activities*. Fort Collins, CO: Colorado State University Extension Staff Manual.
2. **Lamm, A. J.**, & Vrabec, J. (2005). *4-H horse show organizational guide*. Fort Collins, CO: Colorado State University Extension Staff Manual.
1. **Lamm, A. J.**, & Morsch, S. (2004). *Bug breakthrough*. Fort Collins, CO: Colorado State University Extension 4-H School Enrichment Curriculum.

#### **Conference Abstracts, Papers and Proceedings:**

205. Fortner, A. R., **Lamm, A. J.**, Holt, J. A., Borron, A., & Moore, A. J. (Submitted). *Exploring source credibility across social media platforms to inform agricultural and environmental science communication*. Manuscript submitted for presentation at the National Agricultural Communication Symposium, New Orleans, LA.
204. Fortner, A. R., **Lamm, A. J.**, Holt, J. A., Borron, A., & Moore, A. J. (Submitted). *Exploring the impact of source credibility when communicating about agricultural science on Twitter*. Manuscript submitted for presentation at the National Agricultural Communication Symposium, New Orleans, LA.
203. Fortner, A. R., Sanders, C. E., & **Lamm, A. J.** (Submitted). *Exploring the influence of international scholars on social media engagement across platforms*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
202. Gibson, K. E., Oyugi, M. A., & **Lamm, A. J.**, (Submitted). *Advantages and foundational issues associated with using structural equation modeling (SEM) in international agricultural education research*. Abstract submitted for presentation at the Association

for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.

201. Gibson, K. E., Oyugi, M. A., **Lamm, A. J.**, & Sherrier, J. (Submitted). *Overcoming wicked problems in international agriculture through team science: Identifying the characteristics of a high performing, interdisciplinary team*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
200. Oyugi, M. A. Baker, M., Nkrumwa, A. O., Gibson, K. E., & **Lamm, A. J.** (Submitted). *Exploring international graduate students' knowledge levels and interest in state-of-the-art research tools and collaboration*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
199. Sanders, C. E., Fortner, A. R. & **Lamm, A. J.** (Submitted). *Body-mapping as a pedagogical technique for identity articulation within an agricultural development course*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
198. Sanders, C. E., & **Lamm, A. J.** (Submitted). *Poetic transcription for identity exploration: Engaging arts-based analyses for community-based program evaluation*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
197. Sanders, C. E., Mayfield-Smith, K. & **Lamm, A. J.** (Submitted). *Exploring Twitter discourse around the use of artificial intelligence to advance agricultural sustainability*. Manuscript submitted for presentation at the National Agricultural Communication Symposium, New Orleans, LA.
196. Sanders, C. E., Randall, N. L., **Lamm, A. J.**, & Lamm, K. W. (Submitted). *Utilizing a community capitals framework to evaluate a community-based intervention: Application of the CD+SI toolkit*. Abstract submitted for presentation at the Association for International Agricultural and Extension Education annual meeting, Thessaloniki, Greece.
195. Warner, L. A., **Lamm, A. J.**, Turner, S. L., & Gibson, K. E. (Accepted). *Using people's motivation to comply and group identification to understand social influences on water protection donation behaviors*. Abstract accepted for presentation at the Conservation Marketing Conference 2021.
194. Fields, J., Owen, J., **Lamm, A. J.**, Atland, J., Jackson, B., Zheng, Y., Oki, L., Fontenot, K., Samtani, J., & Campbell, B. (August, 2021). *Soilless substrate science: A North American needs assessment to steer soilless substrate research into the future*. Abstract presented at the International Symposium on Growing Media, Soilless Cultivation, and Compost Utilization in Horticulture, Ghent, Belgium.

193. Gibson, K. E., & **Lamm, A. J.** (June, 2021). *Using audience segmentation to encourage public engagement in meaningful, knowledge-based freshwater resource protection.* Abstract presented at the International Association for Society and Natural Resources Conference (Virtual).

192. Masambuka-Kanchewa, F., Opiyo, S., **Lamm, A. J.**, & Lamm, K. W. (June, 2021). *Agricultural extension services technology dissemination policies: Opportunity or obstacle to farmer knowledge sharing?* Abstract presented at the European Seminar on Extension Education Conference (Virtual).

191. Dobbins, C. E., Berg, A., **Lamm, A. J.**, & Southall, H. (May, 2021). *Community coalitions for translating science into action: A case of five counties in Georgia.* Abstract presented at the annual Southeast Regional Clinical & Translational Science Conference (Virtual).

190. Gibson, K. E., Dobbins, C. E., & **Lamm, A. J.** (April, 2021). *Connecting international agricultural and extension education with policy formation using utilization-focused evaluation.* Abstract presented at the Association for International Agricultural and Extension Education annual meeting (Virtual).

189. Masambuka-Kanchewa, F., **Lamm, A. J.** & Opiyo, S. (April, 2021). *Using knowledge management systems to improve implementation and coordination of natural resource management interventions.* Abstract presented at the International Association for Society and Natural Resources Conference (Virtual).

188. Masambuka-Kanchewa, F., & **Lamm, A. J.** (March, 2021). *The role of knowledge management systems in implementing agricultural interventions in South African Development Community member states.* Abstract presented at the USAID/RTAC Public Interest Technology and International Development Conference (Virtual).

187. Gibson, K. E., Fortner, A. R., **Lamm, A. J.**, Moore, A. J., & Wilson, M. C. (February, 2021). *Informing a College of Agricultural and Environmental Science's communication efforts by examining research collaborations.* Manuscript presented at the annual National Agricultural Communications Symposium (Virtual).

186. Gibson, K. E., **Lamm, A. J.**, Woosnam, K. M., & Croom, D. B. (February, 2021). *Using theory of planned behavior to effectively communicate with the public about water resource protection behaviors.* Manuscript presented at the annual National Agricultural Communications Symposium (Virtual).

185. Masambuka-Kanchewa, F., & **Lamm, A. J.** (February, 2021). *Does religiosity take precedence over sound science? American public information seeking behaviors during the Coronavirus pandemic.* Manuscript presented at the annual National Agricultural Communications Symposium (Virtual).

184. Mayfield-Smith, K., Masambuka-Kanchewa, F., **Lamm, A. J.**, Borron, A., & Holt, J. (February, 2021). *Arguing for argument's sake? Exploring public conversations around climate change on Twitter*. Manuscript presented at the annual National Agricultural Communications Symposium (Virtual).

183. Dobbins, C. E., **Lamm, A. J.**, Southall, H., Borron, A., Lamm, K. W., & Davis, M. (October, 2020). *Assessing social impact for community-based health initiatives: An introduction to the CD+SI toolkit*. Abstract presented at the American Public Health Association Annual Meeting (Virtual).

182. Faulk, K., & **Lamm, A. J.** (October, 2020). *Four questions show Family and Consumer Science is worth millions*. Abstract presented at the National Association of Family and Consumer Science annual meeting (Virtual).

181. Southall, H., Longenecker, D., Spooner, D., **Lamm, A. J.**, & Davis, M. (October, 2020). *Academic-community partnerships to address built environment active living barriers: A pilot*. Abstract presented at the American Public Health Association Annual Meeting (Virtual).

180. Gibson, K. E. & **Lamm, A. J.** (September, 2020). *The future of water resource protection: Exploring potential education strategies for diverse political audiences*. Abstract presented at the Southeastern Environmental Education Alliance Conference: Columbia, SC. (Virtual)

179. Mayfield-Smith, K., Masambuka-Kanchewa, F., & **Lamm, A. J.** (September, 2020). *Assessment of public reception of climate news media*. Abstract presented at the Southeastern Environmental Education Alliance Conference: Columbia, SC. (Virtual)

178. Dobbins, K. E., Masambuka, F., & **Lamm, A. J.** (July, 2020). *Cultural identity and social media: Implications for sustainable food system communication*. Abstract presented at the American Food and Human Values Symposium. Athens, GA. (Virtual)

177. Masambuka, F. & **Lamm, A. J.** (July, 2020). *Embracing diversity in the midst of differences in food production practices, preferences and values*. Lighting talk abstract presented at the American Food and Human Values Symposium. Athens, GA. (Virtual)

176. Gibson, K. E., **Lamm, A. J.**, & Lamm, K. W. (July, 2020). *Communicating with diverse audiences about sustainable farming: Does rurality matter?* Abstract presented at the American Food and Human Values Symposium. Athens, GA. (Virtual)

175. Dobbins, K. E., Masambuka, F., & **Lamm, A. J.** (2020, June). *A content analysis of the intersection between social media and culture: Implications for sustainable food system communication*. Abstract presented at the International Symposium for Sustainable Resource Management Conference. Cairns, Australia. (Virtual)

174. Gibson, K. E., **Lamm, A. J.**, & Lamm, K. W. (2020, June). *Identifying audience needs to effectively communicate about the cost of implementing sustainable farming practices*. Abstract presented at the International Symposium for Sustainable Resource Management Conference. Cairns, Australia. (Virtual)

173. Masambuka-Kenchewa & **Lamm, A. J.** (2020, June). *Can mobile phones replace traditional sustainable food system communication channels?* Abstract presented at the International Society for Sustainable Resource Management. Cairns, Australia. (Virtual)

172. Mayfield-Smith, K., Masamuka-Kenchewa, F., & **Lamm, A. J.** (2020, June). *Communicating about climate change in a social media landscape*. Abstract presented at the International Symposium for Sustainable Resource Management Conference. Cairns, Australia. (Virtual)

171. White, S. A. & **Lamm, A. J.** (2020, June). *Using social and economic perspectives to alter water use landscapes within specialty crop production*. Abstract presented at the International Society for Sustainable Resource Management. Cairns, Australia. (Virtual)

170. Dobbins, K. E., Edgar, L. D., Dooley, K. E., & **Lamm, A. J.** (2020, April). *Unto the whole person: Using cognition, learning and reflection to explore students' lived experiences during international experiential service learning*. Abstract presented at the Association for International Agricultural and Extension Education annual meeting. St. Petersburg, FL. (Virtual)

169. Masambuka-Kanchewa, F., Lamm, K. W., & **Lamm, A. J.** (2020, April). *Gatekeepers' impact on social science research: A case study from Malawi, Kenya, Uganda, and Tanzania*. Abstract presented at the Association for International Agricultural and Extension Education annual meeting. St. Petersburg, FL. (Virtual)

168. Gibson, K. E., **Lamm, A. J.**, & Masambuka-Kanchewa, F. (2020, February). *Educating scientists on grower needs related to indoor plant propagation*. Abstract presented at the southern region annual meeting of the American Society for Horticultural Science. Louisville, KY.

167. Holt, J., **Lamm, A. J.**, Gibson, K., Lamm, K. W., Ellis, J. D., & Rumble, J. N. (2020, February). *Impact of animating infographics about genetic modification on information recall*. Manuscript presented at the National Agricultural Communications Symposium. Louisville, KY.

166. Lamm, K. W., Powell, A., **Lamm, A. J.**, & Rubenstein, E. D. (2020, February). *Examining the relationship between organizational citizenship behaviors and class conditions in undergraduate agricultural students*. Manuscript presented at the 2020 American Association for Agricultural Education Southern Region Conference. Louisville, KY.

165. Lamm, K. W., Powell, A., Randall, N., Nguyen, N. P., & **Lamm, A. J.** (2020, February). *Predicting undergraduate project team satisfaction: Test of a structural model*. Manuscript presented at the 2020 American Association for Agricultural Education Southern Region Conference. Louisville, KY.

164. Lamm, K. W., Randall, N., **Lamm, A. J.**, & Sapp, L. R. (2020, February). *Extension at a crossroads: An assessment of organizational strengths*. Manuscript presented at the 2020 American Association for Agricultural Education Southern Region Conference. Louisville, KY.

163. Lamm, K. W., Sapp, L. R., **Lamm, A. J.**, & Randall, N. (2020, February). *Developing conflict management capacity: A longitudinal leadership development program evaluation*. Manuscript presented at the 2020 American Association for Agricultural Education Southern Region Conference. Louisville, KY.

162. Masambuka-Kanchewa, F., Gibson, K. E., & **Lamm, A. J.** (2020, February). *Indoor plant growers' preferred sources of agricultural information*. Abstract presented at the southern region annual meeting of the American Society for Horticultural Science. Louisville, KY.

161. Mayfield-Smith, K., **Lamm, A. J.**, & Stougaard, R. (2020, February). *The utilization of user fees to manage greenhouse and growth chambers at public and land grant universities*. Abstract presented at the southern region annual meeting of the American Society for Horticultural Science. Louisville, KY.

160. Wu, Y., Rumble, J. N., Ruth, T. K., **Lamm, A. J.**, & Ellis, J. D. (2020, February). *Unobserved interaction between participants and discussion topics within focus group discussions: An application of social network analysis*. Manuscript presented at the National Agricultural Communications Symposium. Louisville, KY.

159. **Lamm, A. J.**, Warner, L. A., Tidwell, A., & Lamm, K. W. (2019, June). *Treating water for reuse: Testing an adoption decision-making model with nursery and greenhouse growers*. Abstract presented at the International Symposium on Irrigation of Horticultural Crops, Matera, Italy.

158. Tidwell, A. & **Lamm, A. J.** (2019, June). *Identifying generational differences to enhance communication about local food system engagement*. Research paper presented at the 2019 Association for Communication Excellence, San Antonio, Texas.

157. Davis, K., Dolly, D., **Lamm, A. J.**, & Lamm, K. W. (2019, April). *The global forum for rural advisory services: A network emergence case analysis*. Abstract presented at the Association for International Agricultural and Extension Education annual meeting, Port of Spain, Trinidad and Tobago.

156. D'Angelo, T., Harsh, J., Bunch, J. C., **Lamm, A. J.**, Thoron, A., & Roberts, T. G. (2019, February). *Exploring learning styles expressed in teaching philosophies among*

*university faculty.* Paper presented at the American Association for Agricultural Education Southern Region Annual Meeting, Birmingham, AL.

155. Lamm, K. W., Borron, A., Holt, J., & **Lamm, A. J.** (2019, February). *Communication channel preference: An audience segmentation analysis.* Paper presented at the National Agricultural Communications Symposium, Birmingham, AL.
154. Rumble, J. N., Wu, Y., Tully, K. M., Ruth, T. K., Ellis, J. D., & **Lamm, A. J.** (2019, February). *A mixed-methods comparison of self-reported and conversational trust in science.* Paper presented at the National Agricultural Communications Symposium, Birmingham, AL.
153. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (2019, February). *How consumers contrast and assimilate information about agricultural biotechnology.* Paper presented at the National Agricultural Communications Symposium, Birmingham, AL.
152. Warner, L. A., **Lamm, A. J.**, White, S. A., Fisher, P. R., & Beattie, P. N. (2019, February). *Why do growers adopt water conservation practices? Viewing extension opportunities through a new lens.* Paper presented at the American Association for Agricultural Education Southern Region Annual Meeting, Birmingham, AL.
151. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, July). *Barriers to Adoption: How to work to overcome them.* Abstract accepted for presentation at the American Horticultural Society Association Annual Meeting, Washington DC.
150. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, July). *Tailoring outreach to your audience.* Abstract accepted for presentation at the American Horticultural Society Association Annual Meeting, Washington DC.
149. Warner, L. A., & **Lamm, A. J.** (2018, June). *Using social support to influence residential water quality behaviors.* Abstract presented at the International Symposium on Society and Resource Management Annual Meeting, Snowbird, Utah.
148. Rampold, S. D., McKee, B., & **Lamm, A. J.** (2018, May). *Educating farmers on the financial incentives associated with engagement in best management practices.* Paper presented at the American Association for Agricultural Education Annual Conference, Charleston, SC.
147. Beattie, P. N., Bunch, J. C., Bommidi, J. S., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Haitian faculty members perceived self-efficacy of student engagement, instructional strategies, and classroom management.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.
146. Bommidi, J. S., & **Lamm, A. J.** (2018, April). *Impact of gender on opinion leadership and willingness to act on water issues.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

145. Bommidi, J. S., Lamm, K. W., **Lamm, A. J.**, & Davis, K. (2018, April). *Identifying the capacities rural advisory service networks need to support global professionalization.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

144. Calixte, M. C., Bunch, J. C., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Building professional development in Haiti that aligns critical thinking styles and philosophical perspectives.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

143. McKee, B. H., Bunch, J. C., **Lamm, A. J.**, & Roberts, T. G. (2018, April). *Enhancing learning in Haiti by determining if problem solving style influences faculty teaching philosophies.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

142. Rumble, J. N., **Lamm, A. J.**, Beattie, P. N. & Ruth, T. (2018, April). *Attitude and transparency: A case for communication.* Paper presentation given at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

141. Ali, A., **Lamm, A. J.**, & Warner, L. A. (2018, March). *Diffusing the adoption of fertilizer best practices in Florida.* Presentation given at the 2018 Urban Landscape Summit, Gainesville, FL.

140. Beattie, P. N., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (2018, February). *Identifying generational differences to target extension programming when discussing genetic modification.* Paper presented at the American Association for Agricultural Education Southern Region Conference, Jacksonville, FL.

139. Beattie, P. N., **Lamm, A. J.**, & Warner, L. A. (2018, February). *Nursery and greenhouse growers' extension initiative and communication preferences.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.

138. Bommidi, J. S., **Lamm, A. J.**, & Bunch, J. C. (2018, February) *Exploring rural and urban residents' perceptions on agricultural water use.* Paper presented at the Southern Rural Sociological Association annual meeting, Jacksonville, FL.

137. Bommidi, J. S., **Lamm, A. J.**, & Bunch, J. C. (2018, February) *Exploring rural and urban residents' perceptions on agricultural water use.* Paper presented at the Sustainable Water Resources Conference, Gainesville, FL.

136. Harsh, J., **Lamm, A. J.**, Abrams, K., Meyers, C., Telg, R. W., & Raulerson, B. (2018, February). *Case study integration in the undergraduate classroom: Can we enhance willingness to communicate?* Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Jacksonville, FL.

135. **Lamm, A. J.**, Harsh, J., Meyers, C., & Telg, R. W. (2018, February). *Agricultural and natural resource issues education: Are we teaching about relationships?* Paper presented at the American Association for Agricultural Education Southern Region Conference, Jacksonville, FL.

134. **Lamm, A. J.**, Warner, L. A., & Beattie, P. N. (2018, February). *Mapping of how nursery and greenhouse growers think about water conservation and treatment technologies to inform extension efforts.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.

133. McKee, B. H., **Lamm, A. J.**, & McFadden, B. (2018, February). *Changing consumer willingness to pay: An evaluation of factors impacting Floridians' desire to preserve water resources.* Paper presented at the Southern Agricultural Economics Association Annual Meeting, Jacksonville, FL.

132. Paolillo, A. M., Dewdney, M. M., **Lamm, A. J.**, Rumble, J. N., Castle, W. S., & Obreza, T. A. (2018, February). *Exotic citrus diseases website: Non-thesis master's project.* Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Jacksonville, FL.

131. Ryan, C. D., Unruh, J. B., Kenworthy, K. E., **Lamm, A. J.**, Erickson, J., & Trenholm, L. E. (August, 2017). *Exploring Florida decision makers' social networks for fertilizer policy.* 2017 International Annual Meetings: ASA-CSSA-SSSA. 107114, Tampa, FL.

130. Holt, J., Rumble, J. N., Telg, R. W., & **Lamm, A. J.** (2017, July). *Buying local: Understanding how consumer moral obligation and past experience impacts intention to buy local food.* Paper presented at the Agriculture, Food and Human Values Society Annual Conference, Los Angeles, CA.

129. Israel, G. D., **Lamm, A. J.**, & Newberry, M. (2017, July). *Climate change knowledge and perceptions of Florida residents: Challenges and opportunities for Florida Master Naturalists.* Paper presented at the International Symposium on Society and Resource Management, Umea, Sweden.

128. Wandersee, C., & **Lamm, A. J.** (2017, June). *Developing communication strategies to encourage water conservation behavior.* Paper presented at the Association for Communication Excellence Annual Conference, New Orleans, LA.

127. Warner, A. J., **Lamm, A. J.**, & Rumble, J. N. (2017, June). *Increasing millennial consumers' knowledge of blueberry health benefits through an informational flyer.*

Paper presented at the Association for Communication Excellence Annual Conference, New Orleans, LA.

126. **Lamm, A. J.**, Meyers, C., Telg, R. W. & Wandersee, C. (2017, May). *Impact of agricultural issue courses on undergraduate students' opinion leadership*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
125. McKee, B., **Lamm, A. J.**, & Bunch, J. C. (2017, May). *Exploring how Extension can build trust to encourage engagement in water conservation practices*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
124. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (2017, May). *A theoretical model for decision-making related to agriculture and natural resource science and technology*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
123. Taylor, M. R., **Lamm, A. J.**, & Israel, G. D. (2017, May). *Using the Six Americas to communicate about climate change in a state being severely impacted*. Paper presented at the American Association for Agricultural Education Annual Conference, San Luis Obispo, CA.
122. Huang, P., & **Lamm, A. J.** (2017, April). *Exploring the sources people trust and how they think critically about food safety information*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
121. Huang, P., & **Lamm, A. J.** (2017, April). *Factors influencing public perceptions and support of locally grown food in Taiwan*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
120. **Lamm, A. J.**, Lamm, K. W., & Davis, K. (2017, April). *Using a global Delphi process to identify capacities needed by rural advisory service networks*. Presentation given at the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
119. **Lamm, A. J.**, Warner, L. A., Taylor, M. R., & Wandersee, C. (2017, April). *A conversation with nursery growers: Informing extension programs encouraging adoption of water conservation treatment technologies*. Abstract accepted to the Association for International Agricultural and Extension Education annual meeting, Minneapolis, MN.
118. Warner, L. A., & **Lamm, A. J.** (2017, March). *Do home irrigation users perceive their impact on water quality and quantity differently?* Presentation at the University of Florida Center for Landscape Conservation and Ecology Urban Landscape Summit, Gainesville, FL.

117. Bird, J. B., **Lamm, A. J.**, & Lundy, L. K. (2017, February). *Thinking critically about how agriculture and natural resource opinion leaders communicate*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

116. Huang, P., & **Lamm, A. J.** (2017, February). *A national look at how experience influences engagement in water conservation*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

115. Kumar Chaudhary, A., Warner, L. A., **Lamm, A. J.**, Israel, G. D., Rumble, J. N., & Cantrell, R.A. (2017, February). *Using the theory of planned behavior to understand extension client's water conservation intentions*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

114. **Lamm, A. J.**, & Warner, L. A. (2017, February). *Informing extension programs focused on nursery and greenhouse growers' adoption of water conservation technologies*. Paper presented at the Southern Region American Society for Horticultural Science Annual Meeting, Mobile, AL.

113. **Lamm, A. J.**, Warner, L. A., Lundy, L. K., & Bommidi, J. S. (2017, February). *Using the situational theory of problem solving to guide national extension programming with high water users*. Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

112. Lundy, L. K., **Lamm, A. J.**, & Harsh, J. (2017, February). *Religiosity and water conservation behavior*. Presentation at the Southern Rural Sociological Society Annual Conference, Mobile, AL.

111. McKee, B., Huang, P., & **Lamm, A. J.** (2017, February). *Partnering with the government: Can extension capitalize on how political affiliation and perception of government impacts water conservation?* Paper presented at the American Association for Agricultural Education Southern Region Conference, Mobile, AL.

110. Qu, S., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Marketing power berries: An importance-performance analysis of blueberry attributes*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.

109. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Identifying publics in Florida, California, and Texas as they relate to citrus greening*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.

108. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Extension's role in saving citrus: Entering the genetic modification science conversation*. Paper presented at the

American Association for Agricultural Education Southern Region Conference, Mobile, AL.

107. Ruth, T. K., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *The sound of silence: Exploring why supporters of genetic modification do not expose their attitudes* Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
106. Taylor, M. R., **Lamm, A. J.**, & Lundy, L. K. (2017, February). *Water conservation and climate: Using cognitive dissonance to engage the public*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, Mobile, AL.
105. Martin, E., Rumble, J. N., Warner, L. A., & **Lamm, A. J.** (2016, June). *Encouraging water conservation through communication: Exploring thought processing routes of residents who conserve water*. Paper presented at the Association for Communication Excellence Annual Meeting, Memphis, TN.
104. Warner, L. A., **Lamm, A. J.**, & Martin, E. (2016, June). *An examination of water stewardship among landscape and nursery growers*. Abstract presented at the International Symposium on Society and Resource Management Annual Meeting, Houghton, Michigan.
103. Easterly, R., Warner, L., Myers, B., **Lamm, A. J.**, & Telg, R. W. (2016, May). *Skills students need in the real world: Competencies desired by agricultural and natural resource industry leaders*. Paper presented at the American Association for Agricultural Education Annual Meeting, Kansas City, MO.
102. Huang, P., & **Lamm, A. J.** (2016, April). *Public opinions of food insecurity issues in Taiwan: hints and opportunities for international extension educators*. Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.
101. Kopiyawattage, K., & **Lamm, A. J.** (2016, April). *Associating importance of water with need: Using public opinion to tailor international extension programs*. Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.
100. **Lamm, A. J.**, Irani, T., & Gillen, M. (2016, April). *A case study examining the complexities associated with dynamic international academic partnerships formed to address complex issues and systems*. Paper presented at the Association for International Agricultural and Extension Education annual meeting, Portland, OR.
99. Ryan, C., Unruh, B., **Lamm, A. J.**, Kenworthy, K., Trenholm, L., & Erickson, J. (2016, March). *Exploring impact and spread of turfgrass summer fertilizer blackout ordinances*. Abstract presented at the 1st University of Florida Center for Landscape

Conservation and Ecology Urban Landscape Summit, Gainesville, FL.

98. Warner, L. A., & **Lamm, A. J.** (2016, March). *How do people who use landscape irrigation differ from the general public?* Abstract presented at the 1st University of Florida Center for Landscape Conservation and Ecology Urban Landscape Summit, Gainesville, FL.
97. Huang, P., **Lamm, A. J.**, & Dukes, M. (2016, February). *Exploring the differences in water conservation behaviors among high water users in three regions of Florida: Hints for extension educators.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
96. Kumar Chaudhary, A. & **Lamm, A. J.** (2016, February). *Cognitive dissonance: A theoretical perspective to explain intentions to conserve water.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
95. **Lamm, A. J.**, Taylor, M. R., & Lamm, K. W. (2016, February). *Discerning gaps between public and decision maker views of agricultural water use to inform practice.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
94. Lamm, K. W., Carter, H. S., & **Lamm, A. J.** (2016, February). *A theory based model of interpersonal leadership for use in agricultural leadership education.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
93. Lamm, K. W., **Lamm, A. J.**, & Sapp, L. R. (2016, February). *Using mentor insights to enhance leadership development programs.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
92. Lamm, K. W., Sheikh, E., Carter, H. S., & **Lamm, A. J.** (2016, February). *Personality and goal orientation of undergraduate agricultural leadership students: an empirical analysis.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.
91. Leal, A., Rumble, J. N., **Lamm, A. J.**, & Gay, K. D. (2016, February). *Communicating about contentious issues: Florida Extension agents' role.* Paper presented at the Southern Region Conference of the American Association for Agricultural Education, San Antonio, TX.
90. Owens, C. T., & **Lamm, A. J.** (2016, February). *Using critical thinking styles to inform landscape water conservation extension programs.* Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.

89. Rumble, J. N., Ruth, T. K., Owens, C. T., **Lamm, A. J.**, Taylor, M. R., & Ellis, J. D. (2016, February). *Undergraduate student thoughts on using the science of genetic modification as a solution to citrus greening*. Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.

88. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Identifying water issues opinion leader needs to encourage widespread adoption of best management practices*. Presentation at the 2016 UF Water Institute Symposium, Gainesville, FL.

87. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Identifying the needs of opinion leaders to encourage widespread adoption of water conservation and protection*. Paper presented at the American Association for Agricultural Education Southern Region Conference, San Antonio, TX.

86. Huang, P., **Lamm, A. J.**, Warner, L., Fisher, P., & White, S. (2016, February). *Nursery growers' relationships with water: What influences their opinions of water?* Paper presented at the Southern Association of Agricultural Sciences Annual Meeting, Horticulture Section, San Antonio, TX.

85. **Lamm, A. J.**, Lundy, L. K., Warner, L., & Lamm, K. W. (2016, February). *Associating importance with behavior: Providing direction for water conservation communication*. Paper presented at the Southern Association of Agricultural Scientists Agricultural Communication Section, San Antonio, TX.

84. Martin, E., **Lamm, A. J.**, & Warner, L. (2016, February). *Barriers and motivators associated with adopting water conservation technologies in crop production operations*. Paper presented at the University of Florida Water Institute Symposium, Gainesville, FL.

83. Martin, E., **Lamm, A. J.**, Warner, L., Fisher, P., & White, S. (2016, February). *Diffusing water conservation and treatment technologies to nursery and greenhouse operations through extension programming*. Paper presented at the Southern Association of Agricultural Sciences Annual Meeting, Horticulture Section, San Antonio, TX.

82. Owens, C. T., & **Lamm, A. J.** (2016, February). *The history of African American formers in the south*. Presentation at the Southern Rural Sociology Society Annual Conference, San Antonio, TX.

81. Warner, L., **Lamm, A. J.**, & Rumble, J. N. (2016, February). *Defining residents who use landscape irrigation: Implications for impactful water conservation programming for an important audience*. Presentation at the UF Water Institute Symposium, Gainesville, FL.

80. **Lamm, A. J.**, & Craig, D. (2015, November). *Using data viz to demonstrate impact*. Paper accepted for presentation at the American Evaluation Association Annual Conference, Chicago, IL.

79. Cantrell, R., Warner, L., **Lamm, A. J.** & Rumble, J. (2015, August). *Segmenting Florida residential irrigation users by utility-bill “botheredness” and household budgetary constraints*. Research paper presented at the Housing Education and Research Association 49th Annual Conference, Springfield, Illinois.

78. Boudreaux, A., Stedman, N., Carter, H., **Lamm, A. J.**, & Kumaran, M. (2015, July). *Fostering resilience through a leadership development program: Examining perspectives from the gulf coast*. Research paper presented at the 2015 Association for Leadership Educators Conference, Washington D.C.

77. Owens, C. T., Warner, L. A., Cantrell, R. A., Rumble, J. N., & **Lamm, A. J.** (2015, June). Understanding community preference as a means of changing irrigation water-usage practices [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC*. Retrieved from [https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body\\_program\\_Abstracts.php](https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php)

76. Kumar Chaudhary, A., Warner, L. A., Rumble, J. N., **Lamm, A. J.**, & Cantrell, R. A. (2015, June). Change in water conservation behavior of Florida residents as predicted by theory of planned behavior change. [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC*. Retrieved from [https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body\\_program\\_Abstracts.php](https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php)

75. Warner, L. A., Kumar Chaudhary, A., **Lamm, A. J.**, Cantrell, R. A., & Rumble, J. N. (2015, June). Exploration of the relationships between residents' current and future water conservation behaviors [Abstract]. *Proceedings of the 21st International Symposium on Society and Resource Management. Charleston, SC*. Retrieved from [https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body\\_program\\_Abstracts.php](https://securereg.mauconsulting.ca/issrm2015/index.php?L1=home.php&L2=body_program_Abstracts.php)

74. Holt, J., Rumble, J. N., Telg, R., & **Lamm, A. J.** (2015, June). The message or the channel: An experimental design of consumers' perceptions of a local food message and the media channels used to deliver the information. *Proceedings of the Association for Communication Excellence National Conference, Charleston, SC*.

73. Qu, S., **Lamm, A. J.**, & Rumble, J. N. (2015, June). Communicating about undocumented immigration issues: Is your target audience bilingual? *Proceedings of the Association for Communication Excellence National Conference, Charleston, SC*.

72. Rodriguez, M., & **Lamm, A. J.** (2015, May). Identifying student cultural awareness and perceptions of different cultures. *Proceedings of the American Association for Agricultural Education National Conference, San Antonio, TX*, 42. Retrieved from <http://aaaeonline.org/Resources/Documents/Research%20Conference%20Proceedings.pdf>

71. Huang, P., Owens, C. T., & **Lamm, A. J.** (2015, April). Examining the effect of familiarity with water policies on engagement in water conservation behaviors [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands*.

70. Huang, P., Qu, S., & **Lamm, A. J.** (2015, April). Using public opinions of invasive species to drive the development of international extension education programs [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands*.

69. Owens, C. T., Qu, S. & **Lamm, A. J.** (2015, April). Understanding international travelers' perceptions regarding the need to declare agriculture products [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands*.

68. Qu, S., Gorham, L., Huang, P., **Lamm, A. J.**, & Owens, C. T. (2015, April). How can extension catch your attention? Evaluating international traveler's perceptions of an educational website [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands*.

67. Qu, S., Huang, P., & **Lamm, A. J.** (2015, April). Incorporation of diversity training in extension programs: Needs associated with colorblindness [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education National Meeting, Wageningen, Netherlands*.

66. Gay, K. D., Owens, C. T., **Lamm, A. J.**, & Rumble, J. N. (2015, February). Analyzing extension agent knowledge levels and needs regarding public issues. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA*.

65. Gay, K. D., Ruth, T. K., Leal, A., Rumble, J. N., & **Lamm A. J.** (2015, February). Determining the viability of visual analogue scales for use when conducting agricultural and extension education surveys. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA*.

64. Huang, P., **Lamm, A. J.**, & Dukes, M. (2015, February). Do extension audiences behave in a similar manner? Exploring the differences between the general public and high water users. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA*.

63. Huang, P., **Lamm, A. J.**, & Rumble, J. N. (2015, February). Public opinions of farmer-oriented environmentally friendly extension programs: A case of best management practices [Abstract]. *Proceedings of the Rural Sociological Society Southern Region Meeting, Atlanta, GA*, 26. Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Prog>

62. Lamm, K. W., Carter, H. S., & **Lamm, A. J.** (2015, February). An evaluation of Extension-based agricultural and natural resource leadership development programs in the southern United States. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA.*
61. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2015, February). Mind the gap: Analyzing the differences in perceptions of water issues between the general public and agriculture and natural resource opinion leaders. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA.*
60. Lamm, K. W., Sapp, L. R., & **Lamm, A. J.** (2015, February). Developing transformational leaders in the Land Grant University System: An empirical analysis. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Atlanta, GA.*
59. Lamm, K. W., Rumble, J. N., Carter, H. & **Lamm, A. J.** (2015, February). Channel surfing: An examination of preferred communication channels by agricultural opinion leaders. *Proceedings of the Southern Association of Agricultural Scientists Agricultural Communications Division, Atlanta, GA.*
58. Leal, A., Rumble, J. N., & **Lamm, A. J.** (2015, February). Floridian's in the 21st century: Exploring the relationship between critical thinking styles and food safety behaviors. *Proceedings of the Southern Association of Agricultural Scientists Agricultural Communications Division, Atlanta, GA.*
57. Parker, S. J., & **Lamm, A. J.** (2015, February). The undocumented industry: Perceptions of undocumented immigrants in agriculture [Abstract]. *Proceedings of the Rural Sociological Society Southern Region Meeting, Atlanta, GA, 36.* Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Programs/SRSA%20Conference%20Program%202015.pdf>
56. Gorham, L., **Lamm, A. J.**, & Rumble, J. (2014, June). Does critical thinking style predict water conservation behaviors? *Proceedings of the Association of Communication Excellence National Conference, Portland OR.*
55. Blackburn, J., Robinson, S., & **Lamm, A. J.** (2014, May). Engine trouble? Effects of cognitive style and problem complexity on preservice agriculture teachers' ability to solve problems in agricultural mechanics. *Proceedings of the American Association for Agricultural Education National Conference, Salt Lake City, UT, 14.* Retrieved from <http://aaaeonline.org/Resources/Documents/National/Research%20Proceedings,%20National2014.pdf>
54. Gay, K., Rumble, J. & **Lamm, A. J.** (2014, May). Informing extension programming with research: A look into local food. *Proceedings of the American Association for*

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53. Huang, P., & **Lamm, A. J.** (2014, April). Impact of experience and participation in extension programming on perceptions of water quality issues [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
52. **Lamm, A. J.** (2014, April). Looking the wrong way? Exploring relationships between color-blindness and opinions of undocumented immigrants [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
51. Lamm, K. W., Carter, H. S., & **Lamm, A. J.** (2014, April). Intercultural perceptions and communications: Leadership development of industry opinion leaders [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
50. Odera, E., **Lamm, A. J.**, Balser, T., & DiBenedetto, C. (2014, April). Undergraduate student thoughts about feeding the world [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
49. Parker, S. J., & **Lamm, A. J.** (2014, April). Exposure and perceptions: Undocumented immigrants in agriculture [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
48. Qu, S., & **Lamm, A. J.** (2014, April). Bt cotton adoption in Shandong Province, China [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.* Retrieved from <https://www.aiae.org/attachments/article/1599/Presentation%20Abstracts%20Supplement.pdf>
47. Parker, S. J., & **Lamm, A. J.** (2014, February). *Florida residents' exposure to non-U.S. citizens and their perceptions of immigrant agriculture workers.* Paper presented at the

University of Florida McNight Fellows Annual Conference, Gainesville, FL.

46. Gay, K. D., Rumble, J. N., & **Lamm, A. J.** (2014, February). Sustaining rural communities: Determining effective branding for local food [Abstract]. *Proceedings of the Annual Conference of the Southern Rural Sociological Society, Dallas, TX.* Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Programs/SRSA%20Conference%20Program%202014.pdf>
45. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2014, February). Building rural opinion leader knowledge: Preferred learning channels and activities. [Abstract]. *Proceedings of the Annual Conference of the Southern Rural Sociological Society, Dallas, TX.* Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Programs/SRSA%20Conference%20Program%202014.pdf>
44. Leal, A., Rumble, J. N., & **Lamm, A. J.** (2014, February). Florida residents' perceptions: Water quality and quantity. *Proceedings of the Southern Association of Agricultural Scientists Agricultural Communications Meeting, Dallas, TX.*
43. Owens, C. T., **Lamm, A. J.**, & Odera, E. (2014, February). A child's perspective: Impacts of school-based garden programs in underprivileged rural areas [Abstract]. *Proceedings of the Southern Rural Sociological Society Annual Meeting, Dallas, TX.* Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Programs/SRSA%20Conference%20Program%202014.pdf>
42. Settle, Q., **Lamm, A. J.**, Bowden, C., & Irani, T. (2013, November). *The relationship between perceived governmental influence and water-protection behaviors for Florida residents.* Presentation given at the American Water Resources Association Annual Water Resources Conference, Portland, OR.
41. Blackburn, J., Robinson, S., & **Lamm, A. J.** (2013, September). Assessing the effects of cognitive style and problem complexity on the problem solving ability of preservice agriculture teachers. *Proceedings of the American Association for Agricultural Education Western Region Conference, Lubbock, TX.*
40. **Lamm, A. J.**, Thompson, S., Odera, E., & Carter, L. (2013, August). Addressing rural issues through garden-based education: Lessons learned [Abstract]. *Proceedings of the Rural Sociological Society Annual Meeting, New York, NY.*
39. Culbertson, A., Carter, H., & **Lamm, A. J.** (2013, July). Examining self-regulated learning and problem solving style in adult leadership programs. *Proceedings of the Association of Leadership Educators Annual Meeting, New Orleans, LA.* 36-40. Retrieved from [http://www.leadershipeducators.org/Resources/Documents/Conferences/2013\\_ALE\\_Proceedings.pdf](http://www.leadershipeducators.org/Resources/Documents/Conferences/2013_ALE_Proceedings.pdf)
38. **Lamm, A. J.**, Carter, H., Settle, Q., & Odera, E. (2013, February). The impact of problem solving style on team dynamics while consensus building around agricultural and

natural resource issues. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Orlando, FL*, 36-49. Retrieved from <http://aaaeonline.org/Resources/Documents/Southern%20Region/Full%20Program,%20Southern%202013.pdf>

37. **Lamm, A. J.**, Lamm, K. W., & Strickland, L. R. (2013, February). Recognizing the factors influencing faculty decisions to lead the Land Grant system into the future. *Proceedings of the American Association for Agricultural Education Southern Region Conference, Orlando, FL*, 8-20. Retrieved from <http://aaaeonline.org/Resources/Documents/Southern%20Region/Full%20Program,%20Southern%202013.pdf>

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31. Settle, Q., Irani, T., Baker, L. M., **Lamm, A. J.**, Carter, H., & Divine, R. (2012, June). *Connecting the pieces: Understanding the public policy opinions of consumers, agricultural leaders, and agricultural producers*. Workshop presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference, Annapolis, MD.

30. Kock, T., **Lamm, A. J.**, & Turnbull, J. (2012, May). Does technology transfer work? Understanding the impact of the training and development aspects of the USAID-Inma agribusiness program [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education International Research Conference, 28. Nakorn Pathom Province, Thailand.*

29. **Lamm, A. J.**, & Israel, G. D. (2012, May). How perception of evaluation use improves accountability efforts: A national view. *Proceedings of the annual conference of the American Association for Agricultural Education, 39, 45, Ashville, NC.* Retrieved from <http://aaaeonline.org/Resources/Documents/National/Research%20Proceedings,%20National2012.pdf>

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21. Mazurkewicz, M., **Lamm, A. J.**, Irani, T., Roberts, T. G., Snyder, L., & Brendemuhl, J. (2011, July). A semiotic analysis of experiential learning in an international context using undergraduate students' reflective photo-journals [Abstract]. *Proceedings of the Association for International Agricultural and Extension Education International Research Conference*, 27, 74. Windhoek, Namibia. Retrieved from <https://www.aiae.org/attachments/article/1409/Conference%20Proceedings%202018.2-4.pdf>

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18. **Lamm, A. J.**, & Israel, G.D. (2011, May). Understanding evaluation in Extension: An organizational approach. *Proceedings of the annual conference of the American Association for Agricultural Education*, 38, 18 - 33. Coeur d'Alene, ID. Retrieved from [http://aaaeonline.org/uploads/allconferences/5-23-2011\\_293\\_proceedings.pdf](http://aaaeonline.org/uploads/allconferences/5-23-2011_293_proceedings.pdf)

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16. Strickland, R., Carter, H., & **Lamm, A. J.** (2011, May). Predicting leadership behaviors: Attitudes, perceived behavioral control and subjective norms among participants of agricultural leadership development programs. *Proceedings of the annual conference of the American Association for Agricultural Education*, 38, 747 - 761. Coeur d'Alene, ID. Retrieved from [http://aaaeonline.org/uploads/allconferences/5-23-2011\\_293\\_proceedings.pdf](http://aaaeonline.org/uploads/allconferences/5-23-2011_293_proceedings.pdf)

15. **Lamm, A. J.**, Shoulders, C., Roberts, T. G., Irani, T., Snyder, L. & Brendemuhl, J. (2011, February). Does cognitive diversity in groups really enhance application? *Proceedings of the Southern Region Conference of the American Association for Agricultural Education*, 61. Retrieved from [http://aaaeonline.org/uploads/allconferences/2-4-2011\\_571\\_SR\\_AAAE\\_Conference\\_Proceedings\\_2011.pdf](http://aaaeonline.org/uploads/allconferences/2-4-2011_571_SR_AAAE_Conference_Proceedings_2011.pdf)

14. **Lamm, A. J.**, Israel, G. D., & Harder. A. (2011, February). Refocusing evaluation efforts: Evaluating extension programs for use can enhance accountability efforts. *Proceedings of the Southern Region Conference of the American Association for Agricultural Education*, 61. Retrieved from [http://aaaeonline.org/uploads/allconferences/2-4-2011\\_571\\_SR\\_AAAE\\_Conference\\_Proceedings\\_2011.pdf](http://aaaeonline.org/uploads/allconferences/2-4-2011_571_SR_AAAE_Conference_Proceedings_2011.pdf)

13. **Lamm, A. J.**, Israel, G. D., & Irani, T. (2010, November). Organizational impacts of extension state systems on evaluation practice in the field [Abstract]. *Proceedings of the Annual Conference of the American Evaluation Association*, San Antonio, TX. Retrieved from <http://archive.eval.org/search10/session.asp?sessionid=2058&presenterid=1389>

12. Israel, G. D., **Lamm, A. J.**, Myers, B. E., & Littell, R. C. (2010, August). Rural location effects on high school science achievement [Abstract]. *Proceedings of the Annual Conference of the Rural Sociological Society*. Atlanta, GA.

11. **Lamm, A. J.**, Nistler, D., & Stedman, N. (2010, June). Identifying the influencing factors affecting professional volunteer leadership in extension. *Proceedings of the Annual Conference of the Association of Leadership Educators*, 20. Retrieved from <http://www.leadershipeducators.org/10archives.php>

10. **Lamm, A. J.**, Rhoades, E., Snyder, L., Irani, T., Roberts, T. G., & Brendemuhl, J. (2010, May). Utilizing natural cognitive tendencies to enhance agricultural education programs. *Proceedings of the Annual Conference of the American Association for Agricultural Education*, 37, 603-615.

9. Nistler, D., **Lamm, A. J.**, & Stedman, N. (2010, May). Evaluating the influences of extension professionals' engagement in leadership roles. *Proceedings of the Annual Conference of the American Association for Agricultural Education*, 37, 128-140.

8. Cannon, K. J., & **Lamm, A. J.** (2010, May). Understanding the media consumption habits of college students: A comparison of use between agricultural and non-agricultural majors.

*Proceedings of the Annual Conference of the American Association for Agricultural Education, 37, 455-467.*

7. **Lamm, A. J.**, Israel, G.D., & Irani, T. (2010, May). A case study from Costa Rica: Using formative evaluation to enhance program implementation. *Proceedings of the Annual Conference of the Association for International Agricultural and Extension Education, 26*, 62-63. Retrieved from <https://www.aiae.org/attachments/article/478/Conference%20Paper%20Abstracts%20and%20Awards%2017.2-4.pdf>
6. **Lamm, A. J.**, Irani, T., Roberts, T. G., Snyder, L., & Brendemuhl, J. (2010, February). Evaluating cognitive relationships: Identifying how critical thinking, problem solving, and learning styles relate in agricultural education. *Proceedings of the Southern Region Conference of the American Association for Agricultural Education, 60*, 390-404. Retrieved from [http://www.aaaeonline.org/uploads/allconferences/2-5-2010\\_130\\_Final\\_Proceedings.pdf](http://www.aaaeonline.org/uploads/allconferences/2-5-2010_130_Final_Proceedings.pdf)
5. Israel, G. D., Myers, B., Galindo, S., & **Lamm, A. J.** (2010, February). Agricultural and natural resource CTE programs and science achievement: How does it compare with other CTE programs? *Proceedings of the Southern Region Conference of the American Association for Agricultural Education, 60*, 256-271. Retrieved from [http://www.aaaeonline.org/uploads/allconferences/2-5-2010\\_130\\_Final\\_Proceedings.pdf](http://www.aaaeonline.org/uploads/allconferences/2-5-2010_130_Final_Proceedings.pdf)
4. **Lamm, A. J.**, Israel, G.D., Myers, B., & Galindo, S. (2010, February). Rural location effects on student science achievement [Abstract]. *Proceedings of the Annual Conference of the Southern Rural Sociological Association, Orlando, FL*, 42-43. Retrieved from <http://www.ag.auburn.edu/auxiliary/srsa/pages/archives/SRSA%20Conference%20Programs/SRSA%20Conference%20Program%202010.pdf>
3. **Lamm, A. J.**, & Israel, G. D. (2009, November). Using rigorous program evaluation theory to enhance extension program planning [Abstract]. *Proceedings of the Annual Conference of the American Evaluation Association, Orlando, FL*. Retrieved from <http://archive.eval.org/search09/session.asp?sessionid=8016&presenterid=1327>
2. Harder, A., **Lamm, A. J.**, & Strong, R. (2009, February). Challenges and threats facing county extension offices. *Proceedings of the Southern Region Conference of the American Association for Agricultural Education, 59*, 10-12. Retrieved from [http://www.aaaeonline.org/uploads/allconferences/Proceedings\\_AAAESR\\_2009.pdf](http://www.aaaeonline.org/uploads/allconferences/Proceedings_AAAESR_2009.pdf)
1. Harder, A., & **Lamm, A. J.** (2004, November). Retaining senior membership in 4-H. *Proceedings of the Annual Conference of the National Association of Extension 4-H Agents, Oklahoma City, OK*, 57-65.

### **Conference Posters and Proceedings:**

83. Fortner, A., & **Lamm, A. J.** (2021, June). *Impact of source credibility when communicating about agricultural science on Twitter: An exploratory study*. Poster presented at the Association for Communication Excellence in Agriculture and Natural Resources Conference (Virtual).

82. Masambuka-Kanchewa, F., & **Lamm, A. J.** (2021, June). *CAES graduate students' perceptions of scientists before and after taking a science communication course*. Poster presented at the Association for Communication Excellence in Agriculture and Natural Resources Conference (Virtual).

81. Dobbins, K. E., Masambuka-Kanchewa, F., & **Lamm, A. J.** (2021, April). *Analyzing the intersection between social media and cultural identity to inform international agricultural education and communication*. Poster presented at the Association for International Agricultural and Extension Education annual meeting (Virtual).

80. Dobbins, C. E., Gibson, K. E., & **Lamm, A. J.** (2021, February). *Examining the impact of critical thinking style, news source, and social media engagement on beliefs of the origin of COVID-19*. Poster presented at the annual National Agricultural Communications Symposium (Virtual).

78. Fortner, A., Gibson, K. E., & **Lamm, A. J.** (2021, February). *Exploring geographic differences in mainstream news source use during COVID-19*. Poster presented at the annual National Agricultural Communications Symposium (Virtual).

77. Gibson, K. E., **Lamm, A. J.**, Holt, J., Lamm, K. W., & Ellis, J. D. (2020, February). *Animated versus static infographics: Which is best when communicating about genetic modification*. Poster presented at the National Agricultural Communications Symposium, Louisville, KY.

76. Wu, Y., Rumble, J. N., **Lamm, A. J.**, Ruth, T. K., & Ellis, J. D. (2020, February). *Can we increase motivation? An experimental design of motivation and personal relevance*. Poster presented at the National Agricultural Communications Symposium, Louisville, KY.

75. Faulk, K., & **Lamm, A. J.** (2020, January). *Common measures determine the value of expansive family and consumer sciences programming*. Poster presented at the University of Georgia annual state Extension meeting, Eatonton, GA.

74. **Lamm, A. J.**, Rabinowitz, A. N., Lamm, K. W., & Faulk, K. (2020, January). *Measuring the aggregated public value of Extension*. Poster presented at the University of Georgia annual state Extension meeting, Eatonton, GA.

73. **Lamm, A. J.**, Rumble, J. N., Ellis, J. D., & Tidwell, A. (2019, May). *Examining the decision-making process pertaining to public understanding of agricultural systems*. Poster presented at the Association for International Agricultural and Extension Education annual meeting, Port of Spain, Trinidad and Tobago.

72. Ali, A. D., Beattie, P. N., Warner, L. A. & **Lamm, A. J.** (2018, May). *How Extension can use videos to encourage homeowner adoption of fertilizer best management practices*. Poster presented at the American Association of Agricultural Education annual meeting, Charleston, SC.

71. Beattie, P. N., Rampold, S. D., & **Lamm, A. J.** (2018, May). *Communicating about the agriculture best management program through Extension: Ensuring the sustainable use of water resources*. Poster presented at the American Association for Agricultural Education annual meeting, Charleston, SC.

70. Beattie, P. N., Tully, K. M., Ellis, J. D., **Lamm, A. J.**, & Rumble, A. J. (2018, May). *The backyard citrus grower and their level of knowledge: What extension can do to communicate about citrus greening*. Poster presented at the American Association for Agricultural Education annual meeting, Charleston, SC.

69. Figland, W. L., Blackburn, J. J., Sandlin, M. R., Bunch, J. C. & **Lamm, A. J.** (2018, May). *The sociological dimensions of decision making related to critical agriculture and natural resource issues*. Poster presented at the American Association for Agricultural Education annual meeting, Charleston, SC.

68. McLeod, A. N., Rampold, S. D., Warner, L. A. & **Lamm, A. J.** (2018, May). *Communicating to the ages: Influence of age on Florida homeowners' information processing behaviors*. Poster presented at the American Association for Agricultural Education annual meeting, Charleston, SC.

67. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (2018, May). *A world without citrus: How will we make our margaritas?* Poster presented at the American Association for Agricultural Education annual meeting, Charleston, SC.

66. Beattie, P. N., **Lamm, A. J.**, & Warner, L. A. (2018, April). *Diffusion in action: A look in to water treatment technology adoption*. Poster presented at the Association for International Agricultural and Extension Education annual meeting, Merida, Mexico.

65. Harsh, J., **Lamm, A. J.**, & Telg, R. W. (2018, February). *Seeking and engaging: Case study integration to enhance critical thinking style*. Poster presented at the Southern Association of Agricultural Scientists Agricultural Communications Meeting, Jacksonville, FL.

64. **Lamm, A. J.**, Warner, L. A., Taylor, M. R., Fisher, P. R. & White, S. A. (2017, August). *Exploring ways to encourage nursery and greenhouse growers' adoption of water conservation technologies*. Poster presented at the Annual Conference of the American Society for Horticultural Science, Waikoloa, HI.

63. Warner, L. A., **Lamm, A. J.**, Taylor, M. R., White, S. A., & Fisher, P. R. (2017, August). *Understanding how nursery and greenhouse growers make decisions about adopting*

*water treatment technologies.* Poster presented at the Annual Conference of the American Society for Horticultural Science, Waikoloa, HI.

62. Beattie, P., **Lamm, A. J.**, & Warner, L. A. (2017, July). *Exploring ways to encourage nursery and greenhouse growers' adoption of water conservation technologies.* Poster presented at the WateR3 annual grant meeting at the University of California, Irvine, CA.
61. Beattie, P., **Lamm, A. J.**, & Warner, L. A. (2017, July). *Understanding how nursery and greenhouse growers make decisions about adopting water treatment technologies.* Poster presented at the WateR3 annual grant meeting at the University of California, Irvine, CA.
60. Telg, R. W., Harsh, J., Raulerson, B., & **Lamm, A. J.** (2017, June). *Teaching agricultural and natural resource issues through multimedia case studies at the University of Florida.* Poster presented at the Annual Meeting of the Association for Communication Excellence, New Orleans, LA.
59. Beattie, P., **Lamm, A. J.**, & Lundy, L. A. (2017, May). *Generational engagement in water conservation: How Extension can increase engagement.* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
58. Beattie, P., **Lamm, A. J.**, & Rumble, J. N. (2017, May). *Generational perceptions of the relative advantages of genetic modification.* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
57. Harsh, J., **Lamm, A. J.**, Meyers, C., Telg, R. W. & Raulerson, B. (2017, May). *Influence of case studies when teaching agricultural and natural resource issues.* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
56. **Lamm, A. J.**, McLeod, A., Warner, L. A., Taylor, M. R., & Huang, P. (2017, May). *The role of water in agriculture: Perspectives from the nursery and greenhouse industry.* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
55. Mcleod, A., & **Lamm, A. J.** (2017, May). *Communicating about civic engagement to increase public understanding of water policy and regulation.* Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
54. Raulerson, B., Telg, R. W., Harsh, J., Meyers, C., & **Lamm, A. J.** (Accepted). *Using multimedia case studies to teach agricultural and natural resources issues.* Poster accepted for presentation at the NACTA Annual Meeting, Columbus, OH.
53. Ruth, T. K., McLeod, A. N., **Lamm, A. J.**, Rumble, J. N., & Ellis, J. D. (2017, May). *Communicating about agricultural issues with consumers: How much do labels matter?*

Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.

52. Ruth, T. K., Rumble, J. N., & **Lamm, A. J.** (2017, May). *Predicting genetically modified food opinion leadership in undergraduate students*. Poster presented at the Agricultural and Extension Education Annual Meeting, San Luis Obispo, CA.
51. Bird, B., Beattie, P., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Communicating about genetic modification: Desired information and trusted sources*. Poster presented at the 2017 Southern Region Agricultural Communicators Conference, Mobile, AL.
50. Bommidi, J. S., Huang, P., & **Lamm, A. J.**, (2017, February). *Targeting water conservation extension programming to residents governed by homeowner's associations*. Poster presented at the Agricultural and Extension Education Southern Region Meeting, Mobile, AL.
49. Ruth, T. K., Beattie, P. N., **Lamm, A. J.**, & Rumble, J. N. (2017, February). *Citrus greening solutions: Extension's role in Florida California, and Texas*. Poster presented at the Agricultural and Extension Education Southern Region Meeting, Mobile, AL.
48. Warner, A. J., Waldorff, K., Bradley, T., Lamm, **A. J.**, & Rumble, J.N. (2017, February). *Testing if knowledge of the Florida blueberry season increases as a result of video intervention*. Poster presented at the 2017 Southern Region Agricultural Communicators Conference, Mobile, AL.
47. Bahadori, N. G., Gillen, M., Lindsey, A. & **Lamm, A. J.** (2016, July). *Education and emergency fund holdings among young, middle-aged, and older adult Floridians*. Poster presented at the annual meeting of the American Council on Consumer Interests, Arlington, VA.
46. Bahadori, N. G., Gillen, M., Lindsey, A. & **Lamm, A. J.** (2016, June). *Education and emergency fund holdings among young, middle-aged, and older adult Floridians*. Poster presented at the Southeastern Council on Family Relations annual conference, Orlando, FL.
45. D'Angelo, J., **Lamm, A. J.**, Rumble, J. N., Taylor, M. & Ellis, J. (2016, May). *A comparative study of GM science diffusion among agricultural undergraduate students*. Poster presented at the Association for Communication Excellence annual meeting, Memphis, TN.
44. Easterly, R. G., Warner, A., Myers, B., Telg, R. W. & **Lamm, A. J.** (2016, May). *Employment competencies desired by agricultural and natural resource industry leaders*. Poster presented at the North American College Teachers of Agriculture annual meeting, Oahu, Hawaii.

43. Bird, B., & **Lamm, A. J.** (2016, February). *Extension: Building common ground between leaders of agriculture and natural resources and public needs*. presented at the 2016 Association for Agricultural and Extension Education Southern Region Meeting, San Antonio, TX.

42. Epstein, J. M., **Lamm, A. J.**, & Lundy, L. K. (2016, February). *Agricultural water use in Florida: Applying a visual semiotics-framing approach to understand perceptions*. Poster presented at the UF Water Institute Symposium, Gainesville, FL.

41. Huang, P., & **Lamm, A. J.** (2016, February). *Should water conservation program targeting high water users be provided similarly statewide? Hints from three regions of Florida*. Poster presented at the 2016 UF Water Institute Symposium, Gainesville, FL.

40. Kopyawattage, K., & **Lamm, A. J.** (2016, February). *Public perception and willingness to pay for agricultural best management practices* Poster presented at the UF Water Institute Symposium, Gainesville, FL.

39. Taylor, M. R., & **Lamm, A. J.** (2016, February). *Minimizing disparities and developing support by identifying differences in water confidence and knowledge*. Poster presented at the 2016 UF Water Institute Symposium, Gainesville, FL.

38. **Lamm, A. J.**, & Telg, R. (2015, June). *UFCTI: Measuring students' critical thinking styles*. Poster presented at the 2015 North American Colleges and Teachers of Agriculture National Meeting, Athens, GA.

37. Gorham, L., Qu, S., **Lamm, A. J.** & Telg, R. (2015, May). *Evaluating the usability of websites: An introduction to heat maps*. Poster presented at the 2015 American Association for Agricultural Education, San Antonio, TX.

36. DiBenedetto, C. A., Lamm, K. W., **Lamm, A. J.**, & Myers, B. E. (2015, February). *Interdisciplinary education: Goal orientation and faculty advisor influence on undergraduate decisions in course enrollment*. Poster presented at the 2015 Association for Agricultural and Extension Education Southern Region Meeting, Atlanta, GA.

35. Owens, C. T., **Lamm, A. J.**, Carter, H. S. & Lamm, K. W. (2015, February). *Understanding how cognitive style influences opinion leader team dynamics when addressing agricultural issues*. Poster presented at the 2015 Association for Agricultural and Extension Education Southern Region Meeting, Atlanta, GA.

34. Gorham, L., Qu, S. & **Lamm, A. J.** (2015, February). *Catching your attention: Using heat maps to determine the usability of websites*. Poster presented at the 2015 Southern Association of Agricultural Scientists Agricultural Communications Section, Atlanta, GA.

33. DiBenedetto, C., Odera, E. & **Lamm, A. J.** (2014, May). *Undergraduate perceptions of 21<sup>st</sup> century knowledge, skills and dispositions*. Poster presented at the 2014 American Association for Agricultural Education National Conference, Salt Lake City, UT.

32. Gay, K., Rumble, J. N. & **Lamm, A. J.** (2014, May). *An assessment of extension needs: Communication in action*. Poster presented at the 2014 American Association for Agricultural Education National Conference, Salt Lake City, UT.

31. Qu, S., & **Lamm, A. J.** (2014, April). *Communicating about immigration issues: Understanding public perceptions of e-Verify*. Poster presented at the 2014 Association for International Agricultural and Extension Education Annual Meeting, Miami, FL.

30. Bowden, C., **Lamm, A. J.**, & Irani, T. (2014, March). *The relationship between perceived government influence and water preservation behaviors of Floridian residents*. Poster presented at the UF Water Symposium, Gainesville, FL.

29. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2014, February). *An innovative approach to leadership development program evaluation*. Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.

28. Lamm, K. W., **Lamm, A. J.**, & Strickland, L. R. (2014, February). *Predicting participation in leadership development using goal orientation*. Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.

27. Odera, E., **Lamm, A. J.**, Duryea, M., & Davis, J. (2014, February). *Using research experiences to foster undergraduate research skill development and STEM career choice*. Poster presented at the American Association of Agricultural Education Southern Regional Meeting, Dallas, TX.

26. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2013, October). *Informing opinion leader development based on context and characteristics*. Poster presented at the 2013 International Leadership Association, Montréal, Canada.

25. Lamm, K. W., **Lamm, A. J.**, & Carter, H.S. (2013, August). *A world of energy in the southern United States: Renewable energy perceptions of rural agricultural and natural resource opinion leaders*. Poster presented at the Rural Sociological Society Annual Meeting, New York, NY.

24. **Lamm, A. J.**, & Lamm, K. W. (2013, August). *Impact of community leadership and agency on the success of sustainable local food systems*. Poster presented at the Rural Sociological Society Annual Conference, New York, NY.

23. Thompson, S., **Lamm, A. J.**, Carter, L., Miller, D., Odera, E., Whitehead, C., Miller, A., & Jackson, A. (2013, May). *FAMU Red Clay garden project: Best practices 2009-2012*. Poster presented at the CYFERNET Annual Conference, Washington, D.C.

22. Carter, H. S., **Lamm, A. J.**, & Lamm K. W. (2013, April). *Opinion leaders: Potential grassroots conduit to renewable energy*. Poster presented at the Sustaining Economies and Natural Resources in a Changing World: Key Role of Land Grant Universities Conference, Gainesville, FL.

21. **Lamm, A. J.**, & Settle, Q. (2013, April). *Public opinion of water in Florida*. Poster presented at the Sustaining Economies and Natural Resources in a Changing World: Key Role of Land Grant Universities Conference, Gainesville, FL.

20. Culbertson, A., Boudreaux, A., Carter, H., & **Lamm, A. J.** (2013, February). *The self-identification of opinion leaders in an agricultural leadership program [Abstract]*. Poster presented at the American Association for Agricultural Education Southern Conference, Orlando, FL.

19. Lamm, K. W., **Lamm, A. J.**, & Carter, H. S. (2013, February). *Southeast agriculture and natural resource opinion leader perceptions of renewable energy [Abstract]*. Poster presented at the 2013 SEC Renewable Energy Symposium, Atlanta, GA.

18. Odera, E., **Lamm, A. J.**, & Israel, G. D. (2013, February). *Promoting rural business through digital technology: The case of the national e-Commerce extension initiative [Abstract]*. Poster presented at the Annual Conference of the Southern Rural Sociological Association, Orlando, FL.

17. **Lamm, A. J.**, & Thompson, S. (2012, July). *Growing the future: Developing garden-based education in rural communities*. Poster presented at the Rural Sociological Society Annual Conference, Chicago, IL.

16. Culbertson, A., **Lamm, A. J.**, & Carter, H. S. (2012, June). *The relationship between self-regulated learning and problem solving style in participants of an agricultural leadership program*. Poster presented at the North American Colleges and Teachers of Agriculture Conference. River Falls, WI.

15. Bernheim, L., **Lamm, A. J.**, & Irani, T. (2012, May). *Conversation starters: Helping extension professionals incorporate public policy*. Poster presented at the American Association for Agricultural Education National Research Conference, Asheville, NC.

14. Settle, Q., Irani, T., **Lamm, A. J.**, Carter, H., & Divine, R. (2012, May). *Gauging perceptions of public policy in agricultural and natural resources*. Poster presented at the American Association for Agricultural Education National Research Conference, Asheville, NC.

13. Israel, G. D., & **Lamm, A. J.** (2012, February). *Item Non-Response in Client Surveys [Abstract]*. Poster presented at the Annual Conference of the Southern Rural Sociological Association, Birmingham, AL.

12. Snyder, L., Brendemuhl, J., Woodson, P., & **Lamm, A. J.** (2011, July). *International experiential training for undergraduate students: Ethogram of feeding behavior of dairy cows in the humid tropics* [Abstract]. Poster presented at the Association for International Agricultural and Extension Education International Research Conference, 27. Windhoek, Namibia.
11. Mazurkewicz, M., **Lamm, A. J.**, Irani, T., Roberts, G. T., Unruh Snyder, L., & Brendemuhl, J. (2011, May). Experiential learning in the tropics: Students explore the tastes and smells of entrepreneurship education [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education, 38. Coeur d'Alene, ID.* Retrieved from [http://aaaeonline.org/uploads/allconferences/5-10-2011\\_132\\_AAAE\\_2011\\_Poster\\_Session\\_Proceedings.pdf](http://aaaeonline.org/uploads/allconferences/5-10-2011_132_AAAE_2011_Poster_Session_Proceedings.pdf)
10. **Lamm, A. J.**, Nistler, D., & Stedman, N. (2010, October). Who leads the leaders? Identifying the influencing factors associated with members decisions regarding leadership roles in NAE4-HA [Abstract]. *Proceedings of the Annual Conference of the National Association of Extension 4-H Agents, 64.* Retrieved from <http://www.nae4ha.com/documents/2010Proceedings.pdf>
9. Nistler, D., **Lamm, A. J.**, & Stedman, N. (2010, October). Stepping up to lead: Exploring why Extension professionals engage in leadership [Abstract]. *Proceedings of the Annual Conference of the National Association of Extension 4-H Agents, 64.* Retrieved from <http://www.nae4ha.com/documents/2010Proceedings.pdf>
8. Snyder, L., **Lamm, A. J.**, Brendemuhl, J., Irani, T., Roberts, T. G., Rodriguez, M., & Navarro, J. (2010, June). Impact of planning agricultural study abroad courses on faculty globalization. [Abstract]. *Proceedings of the Annual Conference of the National Association of College Teachers in Agriculture.* Retrieved from <http://www.nactateachers.org/annual-nacta-conference.html>
7. Snyder, L., **Lamm, A. J.**, Brendemuhl, J., Irani, T., Roberts, T. G., Rodriguez, M., & Navarro, J. (2010, June). Do agricultural courses abroad really influence student global engagement? [Abstract]. *Proceedings of the Annual Conference of the National Association of College Teachers in Agriculture.* Retrieved from <http://www.nactateachers.org/annual-nacta-conference.html>
6. **Lamm, A. J.**, Strickland, R., & Irani, T. (2010, May). How are students thinking critically? Measuring the difference between seeking information and engagement [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education, 37.* Retrieved from [http://www.aaaeonline.org/uploads/allconferences/5-29-2010\\_20\\_AAAE\\_2010\\_Poster\\_Session\\_Proceedings\\_-\\_Complete\\_4.pdf](http://www.aaaeonline.org/uploads/allconferences/5-29-2010_20_AAAE_2010_Poster_Session_Proceedings_-_Complete_4.pdf)
5. Cannon, K. C., **Lamm, A. J.**, & Thoron, A. C. (2010, May). Mentoring “quick starter” graduate students [Abstract]. *Proceedings of the Annual Conference of the American Association of Agricultural Education, 37.* Retrieved from

[http://www.aaaeonline.org/uploads/allconferences/5-29-2010\\_20\\_AAAE\\_2010\\_Poster\\_Session\\_Proceedings\\_-\\_Complete\\_4.pdf](http://www.aaaeonline.org/uploads/allconferences/5-29-2010_20_AAAE_2010_Poster_Session_Proceedings_-_Complete_4.pdf)

4. **Lamm, A. J.**, Harder, A., & Irani, T. (2010, May). Viva colaboración: Using mentoring to enhance international agricultural learning programs [Abstract]. *Proceedings of the Annual Conference of the Association for International Agriculture and Extension Education*, 26, 86. Retrieved from [http://www.aiae.org/attachments/481\\_2010\\_Conf\\_Proceedings.pdf](http://www.aiae.org/attachments/481_2010_Conf_Proceedings.pdf)
3. Mazurkewicz, M., **Lamm, A. J.**, Harder, A., & Carter, H. (2010, February). Integrated research-based knowledge objects into academic program evaluation [Abstract]. *Proceedings of the Southern Region Conference of the American Association for Agricultural Education*, 60. Retrieved from [http://aaaeonline.org/uploads/allconferences/2-5-2010\\_130\\_Final\\_Proceedings.pdf](http://aaaeonline.org/uploads/allconferences/2-5-2010_130_Final_Proceedings.pdf)
2. **Lamm, A. J.**, Harder, A., King, D. L., Arnold, S., & Lindner, J. R. (2009, May). Second Life: A virtual world for international extension programming [Abstract]. *Proceedings of the Annual Conference of the Association for International Agricultural and Extension Education*, 25, 22. Retrieved from [http://www.aiae.org/attachments/482\\_Compiled.pdf](http://www.aiae.org/attachments/482_Compiled.pdf)
1. **Lamm, A. J.**, & Harder, A. (2009, May). Attracting extension agents to participate in an international experience [Abstract]. *Proceedings of the Annual Conference of the Association for International Agricultural and Extension Education*, 25, 21. Retrieved from [http://www.aiae.org/attachments/482\\_Compiled.pdf](http://www.aiae.org/attachments/482_Compiled.pdf)

## MONOGRAPHS, RESEARCH & EVALUATION REPORTS

55. Dobbins, C. E., Southall, H., **Lamm, A. J.**, & Berg, A. (2020). *Healthier Together Dooly annual evaluation report 2019-2020 executive summary*. Athens, GA: University of Georgia College of Public Health, College of Family and Consumer Sciences and College of Agricultural and Environmental Sciences.
54. Dobbins, C. E., Southall, H., **Lamm, A. J.**, & Berg, A. (2020). *Annual evaluation report for Healthier Together Dooly: Coalition member interview results*. Athens, GA: University of Georgia College of Public Health, College of Family and Consumer Sciences and College of Agricultural and Environmental Sciences.
53. Lamm, K. W. & **Lamm, A. J.** (2020). *A cover crop network for enhancing the sustainability of U.S. cropping systems annual evaluation report: 2019 – 2020: Executive summary*. Athens, GA: University of Georgia Department of Agricultural Leadership, Education and Communication.
52. Lamm, K. W. & **Lamm, A. J.** (2020). *A cover crop network for enhancing the sustainability of U.S. cropping systems annual evaluation report: 2019 - 2020*. Athens,

GA: University of Georgia Department of Agricultural Leadership, Education and Communication.

51. Mayfield-Smith, K. & **Lamm, A. J.** (2020). *Research facility fee utilization assessment findings*. Athens, GA: University of Georgia Department of Agricultural Leadership, Education and Communication.
50. Gibson, K. & **Lamm, A. J.** (2019). *Young plant growers' plant factory needs assessment results*. Athens, GA: University of Georgia Department of Agricultural Leadership, Education and Communication.
49. Wilson, M. & **Lamm, A. J.** (2019). *Interdisciplinary research themes within CAES*. Athens, GA: University of Georgia Department of Agricultural Leadership, Education and Communication.
48. Tidwell, A., Tidwell, J., & **Lamm, A. J.** (2019). *Barriers and opportunities for Extension nutrition education programming*. OLOD2019/01. Athens, GA: University of Georgia/College of Agricultural and Environmental Sciences, Office of Learning and Organizational Development.
48. Tidwell, A., & **Lamm, A. J.** (2018). *Extension agent perceptions of successful program evaluation*. OLOD2018/01. Athens, GA: University of Georgia/College of Agricultural and Environmental Sciences, Office of Learning and Organizational Development.
47. Harsh, J., & **Lamm, A. J.** (2017). *Evaluation of integrating case studies into communication courses*. PIE2016/17-01. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
46. Wandersee, C., **Lamm, A. J.**, & Anderson, S. (2017). *Don't pack a pest Caribbean website survey results*. PIE2017/18-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
45. Odera, E., & **Lamm, A. J.** (2015). *Latest public opinions of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
44. Odera, E., Martin, E. & **Lamm, A. J.** (2015). *Southern Florida high water users' public opinions of water in Florida*. PIE2013/14-11. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
43. Odera, E., Miller, M. H. & **Lamm, A. J.** (2015). *Perceptions of agricultural water use: Comparing the general public and decision makers*. PIE2015/16-01. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.
42. Taylor, M., & **Lamm, A. J.** (2015). *Travelers don't pack a pest: National website review*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

41. Gorham, L. M., Anderson, S., & **Lamm, A. J.** (2014). *Traveler's don't pack a pest: Website survey*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

40. Huang, P., Rumble, J., & **Lamm, A. J.** (2014). *Final Report: CARES program*. PIE2013/14-4. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

39. **Lamm, A. J.** (2014). *Existing passenger survey review: FDACS Don't Pack a Pest*. PIE2013/14-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

38. **Lamm, A. J.** & Owens, C. T. (2014). *The experience of being a council member and PULSE Fellow: Interview results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

37. **Lamm, A. J.** & Slough, D. (2014). *Overseeing the PULSE Fellows: Interview results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

36. Odera, E., & **Lamm, A. J.** (2014). *Active irrigation users' public opinions of water in Florida*. PIE2012/13-11. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

35. Odera, E., & **Lamm, A. J.** (2014). *Public opinions of endangered and invasive species in Florida*. PIE2012/13-13. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

34. Odera, E., & **Lamm, A. J.** (2014). *Public opinions of immigration in Florida*. PIE2012/13-10. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

33. Odera, E., & **Lamm, A. J.** (2014). *PULSE Fellows survey results*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

32. Odera, E., & **Lamm, A. J.** (2014). *Public opinion of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

31. **Lamm, A. J.** (2013). *Public opinion of water in Florida*. PIE2012/13-06. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

30. **Lamm, A. J.** & Odera, E. (2013). *Public perceptions of higher education in Florida*. PIE2012/13-11B1. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

29. **Lamm, A. J., & Odera, E.** (2013). *Red clay garden-based education project final report*. PIE2011/12-16. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

28. **Lamm, A. J., Odera, E., & Owens, C. T.** (2013). *The experience of being a PULSE Fellow*. PIE2013/14-2. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

27. Odera, E. & **Lamm, A. J.** (2013). *Public opinions of immigration in Florida*. PIE2012/13-10-B1. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

26. Odera, E. & **Lamm, A. J.**, Davis, J., & Duryea, M. (2013). *Describing impacts of the undergraduate research internship experience*. PIE2011/12-24B. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

25. Odera, E., **Lamm, A. J., & DiBenedetto, C.** (2013). *The Challenge 2050 project needs assessment: College of Agricultural and Life Sciences*. PIE2013/14-6. Gainesville, FL: University of Florida/IFAS Center for Public Issues Education.

24. **Lamm, A. J.** (2012). *A comparison of expert panel responses with UF faculty specific responses: IFAS strategic plan Delphi evaluation*. Evaluation conducted for IFAS administration to inform future strategic planning. NPPEC2012-01. Gainesville, FL: Institute of Food and Agricultural Sciences

23. **Lamm, A. J.** (2012). *LEAD21 session two daily and overall evaluation results*. Funded evaluation conducted for the University of Georgia. NPPEC2012-09. Gainesville, FL: Institute of Food and Agricultural Sciences

22. **Lamm, A. J.** (2012). *LEAD21 session two executive report 2012*. Funded evaluation conducted for the University of Georgia. NPPEC2012-11. Gainesville, FL: Institute of Food and Agricultural Sciences

21. **Lamm, A. J.** (2012). *LEAD21 session one daily and overall evaluation results*. Funded evaluation conducted for the University of Georgia. NPPEC2012-06. Gainesville, FL: Institute of Food and Agricultural Sciences

20. **Lamm, A. J., & Odera, E.** (2012). *FAMU red clay garden-based project executive evaluation full report*. Funded evaluation conducted for Florida A&M University. NPPEC2012-07. Gainesville, FL: Institute of Food and Agricultural Sciences

19. **Lamm, A. J., & Odera, E.** (2012). *Red clay garden-based education project report*. Funded evaluation conducted for Florida A&M University. NPPEC2012-10. Gainesville, FL: Institute of Food and Agricultural Sciences

18. **Lamm, A. J., Odera, E., & Israel, G. D.** (2012). *National e-Commerce extension initiative: External evaluation summary*. Funded evaluation conducted for the Southern Rural

Development Center. NPPEC2012-08. Gainesville, FL: Institute of Food and Agricultural Sciences

17. **Lamm, A. J.** (2011). *University of Florida College of Agriculture and Life Sciences: faculty assessment*. Quantitative data analysis and qualitative content analysis conducted for CALS Dean to inform future teaching and learning strategies. NPPEC2011-02. Gainesville, FL: Institute of Food and Agricultural Sciences
16. **Lamm, A. J.** (2011). *Identifying the big five strategies and tactics for UF/IFAS through stakeholder input: Using the Delphi technique*. Evaluation conducted for IFAS administration to inform future strategic planning. NPPEC2011-01. Gainesville, FL: Institute of Food and Agricultural Sciences
15. **Lamm, A. J., & Irani, T.** (2011). *Summative evaluation report: A multi-year approach to understanding changes in student and faculty knowledge, attitudes, and behavior*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
14. **Lamm, A. J., & Irani, T.** (2011). *UFCTI Manual*. Gainesville, FL: University of Florida. Retrieved from <http://www.npppec.com/services/ufcti/>
13. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *W. T. Moore elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-09. Gainesville, FL: Institute of Food and Agricultural Sciences
12. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Miccosukee boys and girls club red clay garden-based education project pre-test summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-08. Gainesville, FL: Institute of Food and Agricultural Sciences
11. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Magnolia terrace elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-07. Gainesville, FL: Institute of Food and Agricultural Sciences
10. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *Greensboro elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-06. Gainesville, FL: Institute of Food and Agricultural Sciences
9. **Lamm, A. J., Odera, E., & Smith, M.** (2011). *FAMU DRS red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-05. Gainesville, FL: Institute of Food and Agricultural Sciences

8. **Lamm, A. J.**, Odera, E., & Smith, M. (2011). *Bond elementary red clay garden-based education project pre-test school summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-04. Gainesville, FL: Institute of Food and Agricultural Sciences
7. **Lamm, A. J.**, & Smith, M. (2011). *Red clay garden-based education project pre-test executive summary*. Funded evaluation conducted for Florida A&M University. NPPEC2011-03. Gainesville, FL: Institute of Food and Agricultural Sciences
6. **Lamm, A. J.** (2010). *Participatory observation evaluation*. Teaching Locally, Engaging Globally USDA Higher Education Challenge Grant CRIS #0218233. Gainesville, FL: Institute of Food and Agricultural Sciences
5. **Lamm, A. J.**, & Irani, T. (2010). *2010 Cohort formative evaluation report: A mixed-methods approach*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
4. **Lamm, A. J.**, & Irani, T. (2009). *2009 Cohort formative evaluation report: An assessment of student knowledge gained and faculty social network analysis*. Developing Global Curricula: An Experiential Learning Approach to Education in Sustainability and Entrepreneurship USDA Higher Education Challenge Grant CRIS #0214190. Gainesville, FL: Institute of Food and Agricultural Sciences
3. **Lamm, A. J.**, (2003). Health rocks after school program. *The Power of Youth: 4-H Centennial 2002 Programs of Excellence*. Washington DC: USDA.
2. Swinker, A. M., McDonald, S., Lamm, D., Swinker, M. L., & **Valle (Lamm), A. J.** (2001). *Animal Sciences Research Report*. Fort Collins, CO: The Department of Animal Sciences, Colorado State University.
1. Swinker, A. M. & **Valle (Lamm), A. J.** (2001). A brief look at the numbers and economic impact of Colorado's horse industry on Colorado's economy, *Animal Sciences Research Report*. Fort Collins, CO: The Department of Animal Sciences, Colorado State University.

## POPULAR PUBLICATIONS

9. Ruth, T. K., Rumble, J. N., **Lamm, A. J.**, & Ellis, J. D. (2019). WICKED Decisions. *Agricultural Education Magazine*.
8. **Lamm, A. J.** (2016). Teaching tips: Teaching to different personality types; Judging versus perceiving. *Northeast News: A UF/IFAS Extension District Newsletter*.

7. **Lamm, A. J.** (2016). Teaching tips: Teaching to different personality types; Feeling versus thinking. *Northeast News: A UF/IFAS Extension District Newsletter*.
6. **Lamm, A. J.** (2015). Teaching tips: Teaching to different personality types; Sensing versus intuitive. *Northeast News: A UF/IFAS Extension District Newsletter*.
5. **Lamm, A. J.** (2015). Teaching tips: Teaching to different personality types; Extraverts versus introverts. *Northeast News: A UF/IFAS Extension District Newsletter*.
4. **Lamm, A. J.** (2011). Show the great work Extension does by enhancing evaluations. *The Agenteer*.
3. Treloar, J., & **Lamm, A. J.** (2010). What graduate students can look forward to in Saskatoon. *The Informer*, 9.
2. **Lamm, A. J.** (2009). Graduate students working globally. *The Informer*, 8.
1. Harder, A., & **Lamm, A. J.** (2009). Explore your world. *The Agenteer*, 15-17.

## FORMAL TEACHING EXPERIENCE

AGCM 8700 - *Communicating Agricultural and Environmental Scientific Innovation*

University of Georgia, Fall 2021, Fall 2020

Graduate level course designed to teach science communication concepts, identify what science communication efforts are effective and ineffective amongst diverse audiences, and how to target specific audiences based on where they obtain information. The major objective of the course is to enhance students' ability to think critically and develop effective strategies and tactics when communicating about AES innovation.

AGCM 8710 - *Agricultural and Environmental Science Communication Theory*

University of Georgia, Fall 2021, Fall 2020

Graduate level course designed to teach communication theory and concepts as they apply to agricultural issues. The major objective of the course is to enhance students' ability to think critically and to develop effective strategies and tactics to draw on the theoretical frameworks and methodologies that are most central to the agricultural communication process.

ALDR 4710/6710 – *International Agricultural Development*

University of Georgia, Spring 2021 (co-instructed)

Combined undergraduate and graduate level course is part of an international development certificate offered at the University of Georgia. The course focuses on the analysis of international development trainings and programs, stressing the developing world's perspective. Study of issues affecting international cooperation, agricultural development, sustainability, technology transfer, and extension education.

FYOS 1001 – *Issue Leadership: A guide to making a positive change in the world*

University of Georgia, Fall 2021, Spring 2021, Fall 2020

Undergraduate level course designed to examine issue leadership and how to apply the seven skills in life. Topics focus on the seven tenants of issue leadership: action, change, communication, relationship and character, strategic planning, supporting and coordinating.

AEC 4500 - *Program Development and Evaluation*

University of Florida, Spring 2010

Theory and strategy of non-formal educational program development.

AEC3030C - *Effective Oral Communication*

University of Florida, Fall 2009, Fall 2008

Development of effective communication strategies in the agricultural sciences.

## **GUEST LECTURES AND PRESENTATIONS**

**Lamm, A. J.** (2021, July). *Measuring the public value of Extension*. Invited presentation for the University of Hawaii at Manoa Extension system. (Virtual).

**Lamm, A. J.** (2021, May). *Bouncing forward: Capitalizing on the current societal evolution to strategically communicate about science*. Keynote presentation at the Council for Agricultural Science and Technology 2021 Borlaug CAST Communicator Award Announcement. (Virtual).

**Lamm, A. J.** (2021, March). *Effectively communicating with decision makers*. American Association for the Advancement of Science and Technology Fellows. (Virtual).

**Lamm, A. J.** (2021, March). *Communicating to the head and the heart: The importance of using numbers and emotional appeal*. AGCM 3050 (Communicating Agricultural Issues) for Abraham Baldwin Agricultural College.

**Lamm, A. J.** (2021, February). *Using social network analysis as a lens to diffuse information*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

Estes, V., **Lamm, A. J.**, Federman, S., & Roberts, J. (2021, January). *Water conservation in controlled environment agriculture*. Podcast presentation for the Produce Marketing Association (PMA) Takes on Tech. Retrieved from <https://www.pma.com/content/podcast/takes-on-tech>

**Lamm, A. J.**, VanEenennaam, A., Folta, K., & Lusk, J. (2020, October). *The past, present and future of science communication*. Panel presentation at the Council for Agricultural Science and Technology Annual Meeting. (Virtual).

**Lamm, A. J.** (2020, October). *The role of media in shaping public engagement in food systems*. Panel presentation at the World Food Prize Foundation Borlaug Dialogue. (Virtual).

**Lamm, A. J.** (2020, October). *Communicating science in times of crisis*. Keynote presentation at Council for Agricultural Science and Technology Borlaug CAST Communication Award World Food Prize Side Event. (Virtual).

**Lamm, A. J.** (2020, August). *Importance of engaging in scholarship as a graduate student and strategies for creating good writing habits*. Invited presentation at the New Graduate Student Orientation, Department of Agricultural Leadership, Education and Communication, Athens, GA.

**Lamm, A. J.**, Brashears, M. T., & Masambuka-Kanchewa, F. (2020, April). *Making an impact with your scholarship*. Invited professional development workshop for the Association for International Agricultural and Extension Education.

**Lamm, A. J.** (2020, April). *Faculty doctoral program advisement training*. Invited presentation. Department of Agricultural Leadership, Education and Communication, Athens, GA.

**Lamm, A. J.** (2020, March). *Changing water patterns*. Invited presentation at George Walton Academy, Monroe, GA.

**Lamm, A. J.** (2020, February). *Diffusing information through an agricultural education system using social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

**Lamm, A. J.**, Masambuka-Kanchewa, F., & Gibson, K. (2019, October). *Identifying future indoor plant propagation research and extension needs*. Floriculture Research Alliance, Denver, CO.

**Lamm, A. J.** & Fortner, A. (2019, August). *Welcome to the Department of Agricultural Leadership, Education and Communication: Expectations and clarity*. New Graduate Student Orientation. Athens, GA.

**Lamm, A. J.** & Brashears, M. T. (2019, August). *Funding social science research in an interdisciplinary world: Elements to success*. Chevy Chase, MD.

**Lamm, A. J.** (2019, July). *Developing exceptional impact statements*. Invited presentation at the WateR3 annual meeting, Detroit, MI.

**Lamm, A. J.** & Warner, L. A. (2019, July). *Sociology: The bridge between technology development and growers' adoption*. Invited presentation at the WateR3 annual meeting, Detroit, MI.

Ruth, T., Rumble, J. N., Ellis, J., & **Lamm, A. J.** (2019, June). *Should we let consumers sink in voluntary ignorance or rescue them with risk communication*. Refereed professional development workshop presented at the Association for Communication Excellence Conference, San Antonio, TX.

**Lamm, A. J.** (2019, May). *Understanding social network analysis in agricultural education research*. Invited presentation at the American Association for Agricultural Education annual meeting, Des Moines, IA.

**Lamm, A. J.** (2019, May). *Problem-solving in teams to enhance outcomes*. Invited presentation at the Medicago Research Team annual meeting, Ardmore, OK.

**Lamm, A. J.** (2019, April). *Impact and evaluation*. Invited presentation at the UGA Extension Southeast District New Agent Training, Statesborough, GA.

**Lamm, A. J.** (2019, February). *Getting up to speed on current evaluation initiatives and telling the extension story*. Invited presentation at the UGA Extension Evaluation Team Retreat. Eatonton, GA.

**Lamm, A. J.** & White, S. A. (2019, February). *Developing exceptional interdisciplinary teams and reporting impact*. Invited presentation at the LEAD21 Alumni Meeting. Alexandria, VA.

**Lamm, A. J.** (2019, February). *How growers make decisions: Water conservation and treatment technologies in action*. Invited presentation at the Chesapeake Green Agricultural Symposium. Linthicum Heights, MD.

**Lamm, A. J.** (2019, February). *Communicating our Science: What does the public really want to know?* Invited keynote presentation at the Plant Science Symposium for the University of Hawaii at Manoa. Honolulu, HI.

**Lamm, A. J.** (2019, January). *Understanding how information diffuses through an agricultural education system using social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

Sapp, R., & **Lamm, A. J.** (2019, January). *Creating action plans*. Invited presentation at the University of Georgia County Extension Coordinator Conference. Eatonton, GA.

**Lamm, A. J.**, Fuhrman, N., & Tidwell, A. (2019, January). *Just in time evaluation*. Invited presentation at the University of Georgia County Extension Coordinator Conference. Eatonton, GA.

**Lamm, A. J.** (2019, January). *Taking it to the streets: The power of collective work in action*. Invited presentation at the University of Georgia Family and Consumer Sciences Extension Program Planning Conference. Athens, GA.

Johnson, L. P., & **Lamm, A. J.** (2019, January). *Creating a culture of documenting impact*. Invited presentation at the Clemson University Extension Leadership team retreat. Columbia, SC.

**Lamm, A. J.**, & Tidwell, A. (2018, December). *A fresh look at evaluation and impacts*. Invited presentation at the Northwest Extension Family and Consumer Sciences District meeting, Griffin, GA.

Wolfe, K., Kane, S., Rowell, A. & **Lamm, A. J.** (2018, November). *Georgians' opinions about the University of Georgia Outreach, Public Service and Extension*. Invited presentation to the Division of Marketing and Communications, Athens, GA.

Wolfe, K., Kane, S., Rowell, A. & **Lamm, A. J.** (2018, November). *Georgians' opinions about the University of Georgia Outreach, Public Service and Extension*. Invited presentation at the College of Agricultural and Environmental Sciences Dean's meeting, Athens, GA.

**Lamm, A. J.** (2018, November). *Evaluating across the organization*. Invited presentation at the Northeast Extension District annual meeting, Watkinsville, GA.

**Lamm, A. J.** (2018, October). *Evaluating across the organization*. Invited presentation at the Southwest Extension District annual meeting, Tifton, GA.

**Lamm, A. J.** (2018, October). *Evaluating across the organization*. Invited presentation at the Southeast Extension District annual meeting, Statesborough, GA.

**Lamm, A. J.** (2018, October). *Evaluating across the organization*. Invited presentation at the Northwest Extension District annual meeting, Griffin, GA.

Jordan, S., & **Lamm, A. J.** (2018, October). *Elements essentials for department chairs*. Invited presentation at the College of Agricultural and Environmental Sciences Department Chair meeting, Athens, GA.

Franz, N., & **Lamm, A. J.** (2018, October). *Evaluating and reporting the impact of extension engagement*. Invited presentation at the National Extension Directors Association annual meeting. Portland, OR.

Hurt, T., Fuhrman, N., & **Lamm, A. J.** (2018, September). *Writing a powerful impact statement*. Webinar presented for the University of Georgia Office of Learning and Organizational Development. Athens, GA.

**Lamm, A. J.** (2018, September). *Working in teams to lead extension to the next level*. Invited presentation at the University of Georgia Extension County Extension Coordinator training. Athens, GA.

**Lamm, A. J.** (2018, September). *Evaluating 4-H programs consistently*. Invited presentation at the University of Georgia 4-H Common Measures retreat. Eatonton, GA.

**Lamm, A. J.** (2018, September). *Engaging in scholarship*. Invited presentation at the University of Georgia Extension scholarship retreat. Eatonton, GA.

**Lamm, A. J.** (2018, September). *Presenting a cohesive evaluation plan using common measures*. Invited presentation at the University of Georgia Extension Specialist annual meeting. Tifton, GA.

**Lamm, A. J.** (2018, August). *Evaluating policy, systems and environmental change*. Invited presentation at the Georgia Association of Family and Consumer Science Agents annual meeting. Madison, GA.

**Lamm, A. J.** (2018, August). *Organizing evaluative efforts for specialists*. Invited presentation at the University of Georgia Extension Specialist annual meeting. Griffin, GA.

**Lamm, A. J.** (2018, August). *Grantseeking tips*. ALDR 4800/6800 (Grantseeking) for University of Georgia.

**Lamm, A. J.**, & Sapp, R. (2018, August). *The process of evaluating engagement*. Invited presentation at the University of Georgia Extension Leadership Team Retreat. Eatonton, GA.

**Lamm, A. J.** (2018, August). *How growers make decisions about water conservation and treatment technologies*. Invited presentation at the University of Maryland Nursery Grower conference, College Park, MD.

**Lamm, A. J.** (2018, July). *Comparing cognitive decision making around water conservation and treatment technologies*. Invited presentation for the WateR3 annual grant meeting, Washington, DC.

Dorn, S., **Lamm, A. J.**, & Newberry, M. (2018, June). *Community and health benefits evaluation*. Invited presentation at the National Initiative for Consumer Horticulture Meeting, Atlanta, GA.

**Lamm, A. J.** (2018, June). *Evaluation impact: Using data to drive future programming*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.

**Lamm, A. J.** & McLeod, A. (2018, May). *Turning agricultural education research into understanding, practice, outreach and extension materials*. Invited Knapp seminar at the American Association of Agricultural Education annual meeting. Charleston, SC.

**Lamm, A. J.** (2018, March). *Water issues facing the Florida agricultural industry*. AEC 3065 (Issues in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2018, February). *Understanding how information diffuses through an agricultural education system using social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

**Lamm, A. J.** (2017, September). *Source credibility: Communicating about agricultural water use*. Invited presentation for the Ag Institute and Center for Public Issues Education in Agriculture and Natural Resources Lunch and Learn, Gainesville, FL.

**Lamm, A. J., & Beattie, P.** (2017, July). *How growers make decisions*. Invited presentation for the California Nursery Conference, Irvine, CA.

**Lamm, A. J., & Beattie, P.** (2017, July). *Cognitive mapping of grower adoption of water conservation and treatment technologies*. Invited presentation for the WateR3 annual grant meeting at the University of California, Irvine, CA.

**Lamm, A. J.** (2017, April). *Public and decision makers' perceptions of agricultural water use and BMPs*. Invited presentation for the Extension Symposium at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2017, April). *Leading problem solving in teams*. Presentation at the Suwanee Water Management District Leadership Seminar, Gainesville, FL.

**Lamm, A. J.** (2017, April). *Critical thinking consultancy: Exploring significant critical thinking challenges*. Invited presentation at the GBAS Institute at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2017, March). *Survey research: Sampling methods and design*. AGED 6767 (Research Methods) for the University of Florida.

**Lamm, A. J.** (2017, March). *Leading problem solving in teams*. Presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.

**Lamm, A. J.** (2017, February). *Understanding diffusion of agricultural education through social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

**Lamm, A. J., & Warner, L. A.** (2017, February). *Reasons we do or do not use water treatments and technologies*. Webinar presented for the Clean WateR3 - Reduce, Remediate and Recycle' Specialty Crop Research Initiative grant, Gainesville, FL.

**Lamm, A. J.** (2017, February). *Addressing the juxtaposition between public opinions of agricultural and personal water use*. Presentation at the Citrus County Water School, Lecanto, FL.

**Lamm, A. J., & Rumble, J. N.** (2017, February). *Wrestling with public trust in science (or lack thereof)*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

**Lamm, A. J.** (2017, January). *Solving problems as an entrepreneur in agriculture and natural resources*. Invited presentation for the Extension Entrepreneurship program at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2017, January). *The development of the land grant system*. AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2016, November). *Assessing student learning in formal and non-formal settings*. AEE 5265 (An Overview of Issues in Agricultural and Extension Education) for Louisiana State University, Baton Rouge, LA.

**Lamm, A. J.** (2016, October). *Water issues facing the Florida agricultural industry*. AEC 3065 (Issues in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2016, September). *Developing a monitoring and evaluation system*. Invited presentation at the Global Forum for Rural Advisory Services annual advisory board meeting, Limbe, Cameroon.

**Lamm, A. J.** & Lamm, K. W. (2016, September). *Goal setting for rural advisory services: Using where we are to determine where we are going*. Invited Keynote presentation at the Global Forum for Rural Advisory Services annual meeting, Limbe, Cameroon.

Lamm, K. W., & **Lamm, A. J.** (2016, September). *Conducting capacity assessments of regional rural advisory service networks*. Invited workshop presentation at the Global Forum for Rural Advisory Services annual meeting, Limbe, Cameroon.

**Lamm, A. J.** (2016, September). *Thinking critically when discussing contentious issues*. Invited presentation at the Wedgworth Leadership Institute Annual Alumni Meeting, Gainesville, FL.

**Lamm, A. J.** (2016, September). *Problem solving to bridge bench and social science*. Invited presentation for the Tropical Connections Program Annual Workshop at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2016, September). *The social side of water issues*. Invited presentation for the Save the Waters Week, Inverness, FL.

Lamm, K. W., & **Lamm, A. J.** (2016, June). *Assessing the capacity of KeFAAS*. Invited presentation at the Kenya Forum for Agricultural Advisory Services quarterly advisory board meeting, Nairobi, Kenya.

Lamm, K. W., & **Lamm, A. J.** (2016, June). *Assessing the capacity of AFAAS*. Invited workshop presentation at the African Forum for Agricultural Advisory Services quarterly meeting, Kampala, Uganda.

**Lamm, A. J.** (2016, June). *Evaluation impact: Using data to drive future programming*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.

**Lamm, A. J.** (2016, May). *Problem solving in Extension: How do we enhance teamwork and communication?* Invited presentation at the Miami-Dade County Extension professional development meeting, Homestead, FL.

**Lamm, A. J., & McKee, V.** (2016, May). *Thinking critically to build team dynamics and enhance work processes*. Invited presentation for the McCarty and Fifield Shared Services Center team building event at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2016, May). *Talking turfgrass: Insights into public views and motivations*. Invited presentation at the Turf Producers Annual Meeting, Gainesville, FL.

**Lamm, A. J.** (2016, April). *Enhancing critical thinking on the job*. Invited presentation at the GBAS Institute at the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2016, February). *Understanding diffusion of agricultural education through social network analysis*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

**Lamm, A. J. & Stokes, P.** (2016, February). *Informing decisions about water using public opinion*. Presentation at the Brevard County Water School, Viera, FL.

Telg, R. W. & **Lamm, A. J.** (2016, February). *Perceptions of Florida agricultural water use*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

**Lamm, A. J.** (2015, December). *Statistics: Friend or foe? Making stats work for you*. Invited presentation at the Agricultural Education Graduate Student Association meeting, Gainesville, FL.

**Lamm, A. J., & Telg, R. W.** (2015, December). *Perceptions of ag water use: Comparing the general public and decision makers*. Invited presentation at the Annual Florida Farm Bureau Federation Board Meeting, Gainesville, FL.

**Lamm, A. J.** (2015, September). *The social side of water issues: How people make decisions*. Presentation at the Marion County Water School, Ocala, FL.

**Lamm, A. J.** (2015, August). *Identifying the issues facing the agricultural and natural resource industry*. Invited presentation at the Wedgworth Leadership Institute Annual Alumni Meeting, Kissimmee, FL.

**Lamm, A. J.** (2015, August). *What the public thinks about Florida water*. Invited presentation at the UF/IFAS Master Gardener Training, Ocala, FL.

**Lamm, A. J.** (2015, July). *Organizational evaluation: The role of leadership*. AGED 6905 (Organizational Leadership) for the University of Florida.

**Lamm, A. J.** (2015, June). *Evaluation impact: Looking to the future*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.

**Lamm, A. J.** (2015, June). *The UF critical thinking inventory: Measuring critical thinking styles*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

**Lamm, A. J.** (2015, June). *Water conservation: Perceptions held by Floridians who use irrigation*. Presentation at the Audience Segmentation Extension In Service Training, UF Center for Landscape Conservation and Ecology, Orlando, FL.

**Lamm, A. J.** (2015, April). *MBTI: Presenting type in organizations*. Presentation at the Northeast Extension District Meeting, Waldo, FL.

**Lamm, A. J.** (2015, April). *Problem solving in teams*. Presentation at the Tropical Connections Post-Doctoral Program, Gainesville, FL.

**Lamm, A. J.** (2015, March). *Leading problem solving in teams*. Presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.

**Lamm, A. J.**, & Migliaccio, K. (2015, February). *Public opinion of water and implications for agriculture*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

**Lamm, A. J.** (2015, February). *The social side of water issues: How people make decisions*. Presentation at the Citrus County Water School, Lacosta, FL.

**Lamm, A. J.**, & Dukes, M. (2015, February). *Public opinion of landscape water use*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville, FL.

**Lamm, A. J.** (2015, February). *Social network analysis in agricultural education*. AGED 5863 (Methods of Technological Change) for Oklahoma State University.

**Lamm, A. J.** (2014, September). *Securing and managing grants*. AGED 6095 (Faculty Strategies) for the University of Florida.

**Lamm, A. J.**, & Johnson, S. (2014, August). *Public opinion of endangered and invasive species*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.

**Lamm, A. J.** (2014, July). *Problem solving around issues in teams*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.

**Lamm, A. J.** (2014, July). *Building a policy agenda for agriculture and natural resources*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.

**Lamm, A. J.** (2014, June). *Communicating evaluation results*. Invited presentation at the LEAD21 Annual board meeting, Minneapolis, MN.

**Lamm, A. J.** (2014, June). *Measuring the impacts of international programs*. Invited Pre-conference seminar at the North American Colleges and Teachers of Agriculture, Bozeman MT.

**Lamm, A. J.**, & Regelbrugge, C. (2014, May). *Immigration: Public perceptions and knowledge gaps*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.

**Lamm, A. J.** (2014, March). *Issues facing the Florida agricultural and natural resource industry*. Invited Keynote Speech at the Alpha Gamma Rho Founders Day, Gainesville FL.

**Lamm, A. J.** (2014, March). *Surveying the public: Success stories and challenges faced while using innovative research methods*. Presentation for the Department of Agricultural Education and Communication Seminar Series, Gainesville FL.

**Lamm, A. J.**, & Graham, W. (2014, February). *Public opinion of water quality and quantity issues*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL.

**Lamm, A. J.**, & Irani, T. (2014, February). *Leading problem solving in teams*. Invited presentation at the FDACS Leadership Legacy Seminar, Gainesville, FL.

**Lamm, A. J.**, & Irani, T. (2014, February). *Public policy education and health care policy*. DIE 4436 (Nutrition Counseling and Communication) for the University of Florida.

**Lamm, A. J.**, Rumble, J. N., & Lindsey, A. B. (2014, February). *Communicating science to inform the public*. Invited presentation at the Southern Association of Agricultural Scientists, Dallas, TX.

**Lamm, A. J.** (2013, November). *The power of opinion leadership in addressing critical issues*. Presentation at the Wedgworth Leadership Institute for Agriculture and Natural Resources Seminar, Gainesville, FL.

**Lamm A. J.**, Strickland, L. R., & Lamm, K. W. (2013, November). *Building better leaders: How problem solving styles influence leadership development*. Symposium presentation at the International Leadership Association, Montréal, Canada.

**Lamm A. J.**, Rumble, J. N., & Irani, T. (2013, October). *Public issues research in the natural resources*. Fisheries and Wildlife Biology Seminar Series, Gainesville, FL.

**Lamm, A. J.** (2013, September). *The development of the land grant system*. AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.**, Irani, T., & Rumble, J. (2013, August). *Conversation starters: How to talk to decision-makers about critical water issues*. Presentation at the Extension Professionals Associations of Florida Annual Meeting, Ponte Vedra Beach, FL.

**Lamm, A. J.** (2013, June). *Conducting organizational research*. AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.**, & Berkson, J. (2013, June). *Communicating with decision makers*. Presentation given to the NOAA RTR Summer Program, Gainesville, FL.

Settle, Q., & **Lamm, A. J.** (2013, June). *Engaging industry stakeholders with online programming*. Workshop presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference, Indianapolis, IN.

Settle, Q., & **Lamm, A. J.** (2013, June). *Using public opinion panels to enhance communication around critical issues*. Workshop presented at the Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences Conference, Indianapolis, IN.

**Lamm A. J.**, & Irani, T. (2013, April). *Perceptions of higher education in Florida: Results of a recent survey*. Bricks and Mortar in a Digital Age: The Uncertain Future of Higher Education Land Grant Closing Symposium, Gainesville, FL.

**Lamm, A. J.** (2013, February). *Public opinion of water issues*. Webinar presented for the Center for Public Issues Education in Agriculture and Natural Resources, Gainesville FL. Recording can be viewed at: <http://ufifas.adobeconnect.com/p51vq3a2vk1/>

Carter, H., & **Lamm, A. J.** (2012, October). *Leadership is a treasure. Have you discovered yours?* Leadership track workshop presented at the National Association of Extension 4-H Agents Conference, Orlando, FL.

**Lamm, A. J.** (2012, August). *The land grant system: Then and now*. AGED 4065 (Issues in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2012, August). *Planning successful Extension programs: Understanding program outcomes and creating SMART objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

**Lamm, A. J.** (2012, August). *Developing a political agenda for agriculture and natural resources*. Presentation at the Wedgworth Leadership Institute Annual Alumni meeting, Orlando, FL.

**Lamm, A. J.** (2012, April). *Using structural equation modeling in educational research*. AGED 6905 (Data Analysis) for the University of Florida.

**Lamm, A. J.** (2012, April). *Evaluating campaigns* AGED 4052 (Communication Campaign Strategies for Agriculture and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2012, March). *Logic modeling for the grant development process*. AGED 6405 (Program Development and Evaluation) for the University of Florida.

**Lamm, A. J.** (2012, January). *IFAS strategic planning: Drawing a future for teaching, research, and extension*. Presentation at the IFAS Region 1 Advisory Council for the University of Florida, Gainesville, FL.

**Lamm, A. J.** (2011, December). *Determining a future for teaching, research, and extension in IFAS*. Presentation at the UF/IFAS Administrative Council for the University of Florida IFAS, Defuniak Springs, FL.

**Lamm, A. J.** (2011, November). *IFAS strategic planning: Delphi results*. Presentation at the IFAS Region 3 Advisory Council for the University of Florida, Ocala, FL.

**Lamm, A. J.** (2011, November). *Why evaluation?* AGED 4052 (Communication Campaign Strategies for Agriculture and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2011, September). *Creating change through strategic problem solving*. AGED 6400 (Planned Change) for the University of Florida.

**Lamm, A. J.** (2011, May). *Leadership in organizational evaluation*. AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2011, May). *Leading organizations from good to great*. AGED 6905 (Organizational Leadership in Agricultural and Life Sciences) for the University of Florida.

**Lamm, A. J.** (2011, April). *Using HLM and SEM in agricultural education research* AGED 5993 (Data Analysis and Interpretation) for Oklahoma State University.

**Lamm, A. J.** (2011, March). *Data analysis and index construction*. AEE 6552 (Evaluating Extension Programs) for the University of Florida.

**Lamm, A. J.** (2011, March). *Leading teams out of dysfunction*. AEE 4434 (Leadership in Teams) for the University of Florida.

**Lamm, A. J.** (2011, March). *Thinking critically before persuading others*. AEE 3030 (Effective Oral Communication) for the University of Florida.

**Lamm, A. J.** (2011, March). *Identifying perspectives through True Colors*. AEC 3030 (Effective Oral Communication) for the University of Florida.

**Lamm, A. J.** (2011, February). *Planning successful Extension programs: Understanding program outcomes and creating SMART objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

**Lamm, A. J.** (2011, February). *Developmental evaluation*. AEC 6552 (Evaluating Extension Programs) for the University of Florida.

**Lamm, A. J.** (2011, January). *Building support to enhance educational programming*. AEC 4500 (Program Development and Evaluation) for the University of Florida.

**Lamm, A. J.** (2011, January). *U.S. Extension: Past, present, and future?* AEC 6316 (Overview of International Extension Systems) for the University of Florida.

**Lamm, A. J.** (2010, October). *Using critical thinking to strengthen your arguments*. AEE 3030 (Effective Oral Communication) for the University of Florida.

**Lamm, A. J.** (2010, August). *New teaching assistants: Moving from surviving to thriving*. Panelist at the College of Agricultural and Life Sciences Teaching Enhancement Symposium, Gainesville, FL.

**Lamm, A. J.** (2010, June). *Identifying program outcomes and creating SMART objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

Myers, B., & **Lamm, A. J.** (2010, February). *Writing instructional objectives*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

**Lamm, A. J.** (2010, February). *Strengthening your argument by incorporating critical thinking*. AEE 3030 (Effective Oral Communication) for the University of Florida.

**Lamm, A. J.** (2010, January). *Enhancing your evaluation tool box*. Presentation at the Youth Development Institute, Gainesville, FL.

**Lamm, A. J.** (2009, October). *Designing quality extension programs*. Presentation at the New County Faculty Professional Development Meeting for the University of Florida Cooperative Extension Service, Gainesville, FL.

**Lamm, A. J.** & Harder, A. (2009, October). *Creating quality program evaluations: It's not as scary as you think*. Presentation at the National Association of Extension 4-H Agents Conference, Rochester, NY.

**Lamm, A. J.** (2009, October). *Critical thinking*. AEE 3030 (Effective Oral Communication) for the University of Florida.

Harder, A., & **Lamm, A. J.** (2008, December). *Careers in Cooperative Extension*. AN 3934 (Careers in Livestock) for the University of Florida.

**Lamm, A. J.**, Cecil, C., Hart, D., & Wilson, J. (2008, October). *Expanding leadership*. Presentation at the Galaxy III Conference, Joint Council of Extension Professionals, Indianapolis, IN.

**Lamm, A. J.**, & Star, A. (2007, October). *Colorado working ranch horse program*. Presentation at the National Association of Extension 4-H Agents Conference, Atlanta, GA.

**Lamm, A. J.**, Whaley, J. & Bowman, H. (2007, April). *Integrating today's technology with 4-H tradition*. Presentation at the Tri-State Regional 4-H Agents Conference, Durango, CO.

**Lamm, A. J.**, Cecil, C., Turner, M., Hanagan, M., & Chadd, B. (2007, April). *Agents without borders*. Presentation at Tri-State Regional 4-H Agents Conference, Durango, CO.

**Lamm, A. J.**, & Waldren, D. (2005, November). *Where the rubber hits the road – Being a 4-H agent in Colorado*. A300 (Introduction to Cooperative Extension) for Colorado State University.

**Lamm, A. J.**, & Waldren, D. (2004, November). *The realities surrounding being an extension agent in Colorado*. A546 (Principles of Cooperative Extension) for Colorado State University.

**Lamm, A. J.**, & Morsch, S. (2004, November). *Developing 4-H school enrichment curriculum*. Presentation at the National Association of Extension 4-H Agents Conference, Oklahoma City, OK.

**Lamm, A. J.**, & Harder, A. (2004, September). *Creating innovative 4-H programs*. A547 (Delivery of Cooperative Extension Programs) for Colorado State University.

**Lamm, A. J.** (2004, July). *Bug breakthrough – Creating innovative school enrichment materials*. Presentation at the National Association of County Agricultural Agents Conference, Orlando, FL.

**Lamm, A. J.**, Waldren, D. & Fey, T. (2003, October). *Explaining complex urban 4-H programs*. A547 (Delivery of Cooperative Extension Programs) for Colorado State University.

## **ADVISING**

### **Post-Doctoral Associate**

- Dr. Millicent Oyugi, August 2021
- Dr. Fallys Masambuka-Kanchewa, September 2019 – August 2021, Currently Assistant Professor at Iowa State University
- Dr. Abraham Tidwell, November 2018 – September 2019
- Dr. Shuyang Qu, September 2016 – June, 2017, Currently Assistant Professor at Iowa State University
- Dr. Pei-wen Huang, January – December, 2016
- Dr. Levy Odera, March – October, 2014, Currently Assistant Professor at Minerva University
- Dr. Quisto Settle, June 2013 – May 2014, Currently Assistant Professor at Oklahoma State University

### **Doctoral**

#### Committee Chair

- Catherine Dobbins, Science Communication
- Kristin Gibson, Science Communication
- Courtney Owens, Extension Education, Degree conferred in 2016, Currently Assistant Extension Administrator and Extension Specialist, Staff and Professional Development at Kentucky State University
  - FACAA Extension Graduate Student of Year, 2014
- Shuyang Qu, Agricultural Communication, Degree conferred in 2016, Currently Assistant Professor at Iowa State University
- Pei-wen Huang, Extension Education, Degree conferred in 2015
  - CALS International Student of the Year, 2014
  - FACAA Extension Graduate Student of Year, 2015

#### Committee Member

- Robert Wells, Journalism, Degree conferred in 2018
- Anil Kumar Chaudhary, Extension Education, Degree conferred in 2017, Currently Assistant Professor at Pennsylvania State University
- Kara Cupoli, Agricultural Leadership, Degree conferred in 2016, Currently the Director of MBA programs at North Carolina State University
- Tre Easterly, Agricultural Education, Degree conferred in 2016, Currently Assistant Professor at New Mexico State University
- Adam Boudreaux, Agricultural Leadership, Degree conferred in 2015
- Keegan Gay, Extension Education, Degree conferred in 2015, Currently Assistant Professor at the Ohio State University
- Cathy DiBenedetto, Agricultural Education, Degree conferred in 2015, Currently Assistant Professor at Clemson University

- Jessica Holt, Agricultural Communication, Degree conferred in 2014, Currently Assistant Professor at the University of Georgia
- Joy Rumble, Agricultural Communication, Degree conferred in 2013, Currently Assistant Professor at The Ohio State University

## Masters

### Committee Chair

- Allison Fortner, Science Communication
- Madison Hickey, Agricultural Communication
- Marissa Blackwell, Animal Science
- Kristin Gibson, Science Communication, Degree conferred in 2021
- Kennedy Mayfield-Smith, Science Communication, Degree conferred in 2021
- Kami Kent, Extension Education, Degree conferred in 2020
- Peyton Beattie, Extension Education, Degree conferred in 2018
- Aija Cunningham, Extension Education, Degree conferred in 2017
- Brie Bird, Extension Education, Degree conferred in 2016
- Becky Pengelley, Extension Education, Degree conferred in 2014

### Committee Member

- Alyssa Powell, Agricultural Leadership
- Chad Caine, Agricultural Communication, Degree conferred in 2021
- Maria Martinez, Agricultural Communication, Degree conferred in 2021
- Catherine Jones, Agricultural Communication, Degree conferred in 2021
- Ellen Farmer, Agricultural Communication, Degree conferred in 2021
- Jade Frederickson, Agricultural Education, Degree conferred in 2021
- Madison Wilson, Agricultural Communication, Degree conferred in 2020
- Jessica Harsh, Agricultural Communication, Degree conferred in 2018
- Christopher Ryan, Environmental Horticulture, Degree conferred in 2016
- Nadia Bahadori, Family, Youth and Community Sciences, Degree conferred in 2016
- Taylor Ruth, Agricultural Communication, Degree conferred in 2015
- Brooke Mathews, Extension Education, Degree conferred in 2005
- Herb Rose, Extension Education, Degree conferred in 2004
- Catherine Canter, Degree conferred in 2003
- Danelle Schaneman, Extension Education, Degree conferred in 2002

## HONORS AND AWARDS

### American Association for Agricultural Education

- Distinguished Researcher Award 2019
- Distinguished Research Award, Southern Region 2019
- Distinguished Research Paper, Southern Region 2019
 

*Why do growers adopt water conservation practices? Viewing extension opportunities through a new lens*
- Distinguished Research Paper, Southern Region 2018

*Identifying generational differences to target extension programming when discussing genetic modification.*

- Outstanding Early Career Award 2017
- Outstanding Young Member Award, Southern Region 2017
- Distinguished Research Paper, Southern Region 2017  
*Using the theory of planned behavior to understand extension client's water conservation intentions*
- Distinguished Research Poster, Southern Region 2017  
*Citrus greening solutions: Extension's role in Florida California, and Texas*
- Distinguished Research Paper, Southern Region 2016  
*Personality and goal orientation of undergraduate agricultural leadership students: an empirical analysis*
- Distinguished Research Paper 2014  
*Informing extension programming with research: A look into local food*
- Distinguished Research Paper 2014  
*Engine trouble? Effects of cognitive style and problem complexity on preservice agriculture teachers' ability to solve problems in agricultural mechanics*
- Distinguished Innovative Poster, Southern Region 2012  
*An innovative approach to leadership development program evaluation*
- Alan A. Kahler Outstanding Dissertation Award 2011
- Distinguished Research Paper 2011  
*Understanding evaluation in extension: An organizational approach*
- Outstanding Research Poster, 3<sup>rd</sup> Place, Graduate Student Division 2011  
*Experiential learning in the tropics: Students explore the tastes and smells of entrepreneurship education*
- Outstanding Research Paper, 1<sup>st</sup> Runner Up, Graduate Student Division, Southern Region 2010  
*Refocusing evaluation efforts: Evaluating extension programs for use can enhance accountability efforts*
- Outstanding Research Paper 2009  
*Utilizing natural cognitive tendencies to enhance agricultural education programs*
- Outstanding Research Paper, 1<sup>st</sup> Runner Up, Faculty Division, Southern Region, *Challenges and threats facing county extension offices*

**Association for Communication Excellence**

- Distinguished Research Poster 2021  
*Impact of source credibility when communicating about agricultural science on Twitter: An exploratory study*
- Distinguished Research Paper 2019  
*Identifying generational differences to enhance communication about local food system engagement*
- Distinguished Research Poster Presentation, Southern Region 2018

*Seeking and engaging: Case study integration to enhance critical thinking style.*

- Distinguished Research Paper Presentation, Southern Region  
*Identifying publics in Florida, California, and Texas as they relate to citrus greening* 2017
- Distinguished Research Poster Presentation, Southern Region  
*Communicating about genetic modification: Desired information and trusted sources* 2017
- Research Paper of the Year  
*Does critical thinking style predict water conservation behaviors?* 2014

**Association for International Agricultural and Extension Education**

- Outstanding Achievement Award 2021
- Fellow Award 2018
- Outstanding Poster Presentation, Runner Up, Student Division  
*Diffusion in action: A look into water treatment technology adoption* 2018
- Outstanding Abstract Presentation, Runner Up, Faculty Division  
*Looking the wrong way? Exploring relationships between color-blindness and opinions of undocumented immigrants* 2014
- Outstanding Abstract Presentation, Graduate Student Division  
*Exposure and perceptions: Undocumented immigrants in agriculture* 2014
- Outstanding Poster Presentation, 3<sup>rd</sup> Place, Graduate Student Division  
*Communicating about immigration issues: Understanding public perceptions of e-Verify.* 2014
- Outstanding Paper Presentation, Faculty Division  
*Transformative learning experiences reported by faculty creating and teaching agricultural sustainability for study abroad* 2011
- Outstanding Paper Presentation, 3<sup>rd</sup> Place, Graduate Student Division  
*Examining the barriers and motivations influencing undergraduate students' choices to participate in international experiences: A comparison of two universities* 2011
- Outstanding Paper Presentation, Graduate Student Division  
*A case study from Costa Rica: Using formative evaluation to enhance program implementation* 2010
- Outstanding Poster Presentation, Graduate Student Division  
*Viva colaboración: Using mentoring to enhance international agricultural learning programs* 2010
- Outstanding Poster Presentation, Graduate Student Division  
*Second Life: A virtual world for international extension programming* 2009

**Colorado Association of County Agricultural Agents**

- 4-H Search for Excellence Award 2004

**Colorado Association of Extension 4-H Agents**

- Power of Youth Award 2007

- Excellence in Teamwork 2007
- Cooperative Extension Team Award 2007
- Denise Miller National 4-H Innovator's Award Nominee 2007
- Excellence in Teen Programming, Team 2007
- Excellence in Teamwork, Team 2006
- Excellence in Teen Programming, Team 2005
- Excellence in 4-H Afterschool Programming 2005
- Power of Youth, Team Award 2004
- Cooperative Extension Team Award 2004
- Excellence in Teamwork, Team 2004
- Excellence in Teen Programming, Team 2004
- Excellence in Teen Programming 2004
- Power of Youth Award 2003
- Excellence in Teamwork 2003
- Excellence in Teen Programming 2003
- Excellence in Teamwork, Team 2002
- TYRO Award (Outstanding Young Agent) 2002

**Colorado State University, Fort Collins, CO** 1999 - 2000

- Graduate Student Assistantship

**Council for Agricultural Science and Technology** 2020

- The Borlaug CAST Communication Award

**Epsilon Sigma Phi** 2007

- Distinguished Early Career Service Award, National Winner

**Journal of Agricultural Education** 2017

- Article of the Year Award, Runner-Up

**Journal of Applied Communications** 2017

- JAC Article of the Year Award

**Journal of Extension** 2013

- JOE Outstanding Feature Article of the Year Award

**Journal of International Agricultural and Extension Education** 2019

- Article of the Year, Runner Up
- Article of the Year, Second Runner Up
- Distinguished Article

**Journal of Southern Agricultural Education Research** 2018

- JSAER Article of the Year Award

**National Agricultural Communications Symposium**

• Outstanding Research Paper, Second Place	2021
• Outstanding Research Paper Presentation	2020
• Outstanding Research Paper, Second Place	2020
• Outstanding Research Paper, Second Place	2019
<b>National Association of County Agricultural Agents</b>	2004
• 4-H Search for Excellence Award, Regional Winner & National Finalist	
<b>National Association of Extension 4-H Agents</b>	
• Educational Piece Award, Western Region Winner	2006
• Achievement in Service Award	2005
• Periodical Publication Award, Team, Western Region Winner	2004
• Program of Excellence Award	2002
<b>University of Florida, Gainesville, FL</b>	
• IFAS "High Impact" Research Publication	2017
• Art Hornsby Distinguished Extension Professional and Enhancement Award	2016
• Wells Fargo Extension Professional and Enhancement Award	2014
• Extension Initiative Innovation Team Award	2013
• IFAS "High Impact" Research Publication	2012
• Alumni Fellowship	2008 - 2011
• James Davidson Graduate Student Travel Scholarship	2011
• Jimmy G. Cheek Medal of Excellence Finalist	2011
• IFAS Award of Excellence for Graduate Research Nominee	2011
<b>Vance Publishing</b>	
• 40 Under 40 in Agriculture Honoree	2014
<b>Water</b>	2020
• Editor's Choice Article, Testing an adoption decision-making model of nursery and greenhouse growers' water reuse in the United States. <a href="https://10.339/w11122470">https://10.339/w11122470</a>	

## **PROFESSIONAL LEADERSHIP & SERVICE**

<b>Alpha Tau Alpha Honors Fraternity</b>	2008 - 2018
University of Florida Chapter	
<b>American Association for Agricultural Education</b>	2008 - present
• Research Committee National Chair, 2018 - 2019 National Chair-elect, 2017 – 2018 Southern Region Chair, 2019 - 2020 Southern Region Secretary, 2018 – 2019	

Southern Region Representative, 2014 – 2016; 2017 - 2018

- Manuscript Reviewer, AAAE, 2013 - 2021
- Poster Judge, Southern Region Conference, 2011
- Poster Judge, AAAE, 2010
- Facilitator, Southern Region Conference, 2009 & 2010
- Poster Reviewer, AAAE, 2009, 2011, & 2015

<b>American Evaluation Association</b>	2008 - 2020
<ul style="list-style-type: none"> <li>• Extension Education Evaluation TIG Member</li> <li>• Proposal Reviewer, 2009 &amp; 2012</li> </ul>	
<b>Association for Communication Excellence</b>	2012 - present
<ul style="list-style-type: none"> <li>• Member</li> </ul>	
<b>Association for International Agricultural and Extension Education</b>	2008 - present
<ul style="list-style-type: none"> <li>• Awards Committee, 2014 - 2016</li> <li>• Paper Reviewer, 2011 - 2019</li> <li>• Poster Judge, 2011</li> <li>• Session Chair, 2010, 2019</li> <li>• Paper Judge, 2010</li> <li>• Graduate Student Representative, Executive Board, 2009-2010</li> </ul>	
<b>Association of Leadership Educators</b>	2010 - 2013
<ul style="list-style-type: none"> <li>• Paper Reviewer, 2010</li> </ul>	
<b>Colorado Association of County Agricultural Agents</b>	2002 - 2007
<ul style="list-style-type: none"> <li>• Northern Regional Representative, 2003-2005</li> </ul>	
<b>Colorado Association of Extension 4-H Agents</b>	2002 - 2008
<ul style="list-style-type: none"> <li>• President, 2006-2007</li> <li>• President Elect, 2005-2006</li> <li>• Vice President, 2004-2005</li> <li>• Treasurer, 2003-2004</li> <li>• Northern Region Representative, 2002-2004</li> <li>• Communications Committee, Chair, 2002-2004</li> <li>• Professional Development Committee, 2004-2006</li> </ul>	
<b>Colorado Food, Land, &amp; People</b>	2003 - 2006
<ul style="list-style-type: none"> <li>• Executive Board Member</li> </ul>	
<b>Colorado Foundation for Agriculture</b>	2003 - 2006
<ul style="list-style-type: none"> <li>• Executive Board Member</li> </ul>	
<b>Colorado State University Cooperative Extension</b>	2001 - 2008
<ul style="list-style-type: none"> <li>• Extension Director Search Committee, 2008</li> </ul>	

- State Extension Forum Planning Committee, 2007
- Northern Region Conference Planning Committee, 2006
- Front Range 4-H Agents, 2001-2008; Chair, 2001-2003
- Colorado State 4-H Horse Committee
  - Chair, 2006-2008
  - Vice Chair, 2004-2006
  - District Representative, 2001-2004
  - State Levels Committee Chair, 2003-2008

<b>CRIS Project 1017651</b>	2017 - 2019
National Institute of Food and Agriculture	
<i>Cognitive Influence on Teaching, Learning, and Decision Making Around Critical Agricultural and Natural Resource Issues</i>	
<ul style="list-style-type: none"> <li>• Development team member</li> <li>• Chair, 2017 - 2018</li> <li>• Past-chair, 2018 - 2019</li> </ul>	
<b>Epsilon Sigma Phi</b>	2006 - 2019
Zeta Chapter, Colorado State University Extension, 2006 - 2008	
<ul style="list-style-type: none"> <li>• Secretary, 2007-2008</li> <li>• Awards Committee</li> </ul>	
Alpha Delta, University of Florida, 2008 - 2018	
Alpha Beta, University of Georgia, 2018 - 2019	
<b>Evaluation and Program Planning</b>	2013 - present
<ul style="list-style-type: none"> <li>• Manuscript Reviewer</li> </ul>	
<b>Food Policy</b>	2020 - present
<ul style="list-style-type: none"> <li>• Manuscript Reviewer</li> </ul>	
<b>Freshwater Science</b>	2020 - present
<ul style="list-style-type: none"> <li>• Manuscript Reviewer</li> </ul>	
<b>Georgia State Botanical Gardens</b>	2020 - present
<ul style="list-style-type: none"> <li>• Learning by Leading Program, Steering Committee Member</li> </ul>	
<b>International Association for Society and Natural Resources</b>	2019 - present
<ul style="list-style-type: none"> <li>• Member</li> </ul>	
<b>International Leadership Association</b>	2013 - 2016
<ul style="list-style-type: none"> <li>• Member</li> </ul>	
<b>Journal of Agricultural Education</b>	
<ul style="list-style-type: none"> <li>• Editorial Review Board</li> <li>• Manuscript Reviewer</li> </ul>	2017 - 2019
	2011 - present

<b><i>Journal of Agricultural and Extension Education</i></b>		
• Editorial Review Board	2020 - present	
<b><i>Journal of Extension</i></b>		2012 - present
• Manuscript Reviewer		
<b><i>Journal of Human Science and Extension</i></b>		2014 - present
• Manuscript Reviewer		
<b><i>Journal of International Agricultural and Extension Education</i></b>		
• Executive Editor	2020 - present	
• Managing Editor	2018 – 2020	
• Manuscript Reviewer	2011 - 2017	
<b><i>Journal of Southern Agricultural Education Research</i></b>		
• Editorial Review Board and Manuscript Reviewer	2013 – 2021	
<b>North American Colleges &amp; Teachers of Agriculture</b>		
• Member	2008 - 2012	
<b>National Association of Extension 4-H Agents</b>		2002 - 2010
• Organizational Stewardship Committee, Regional Rep., 2005-2008		
• Programs Committee, 2002-present		
• Urban Programming Task Force, 2006-2008		
<b>National Association of County Agricultural Agents</b>		2002 - 2007
<b>National Impact Database</b>		2019 - present
• Institutional Contact, University of Georgia		
<b>National Institute of Food and Agriculture, USDA</b>		2015 - present
• Grant Reviewer, Agriculture and Food Research Initiative (AFRI) Exploratory Research program, 2015		
<b>NCAC25, Multistate Research Coordinating Committee and Information Exchange Group</b>		2019 – present
Agricultural Communications		
• Member and Institutional Contact, University of Georgia		
<b>NC1186, Multistate Research Project</b>		2020 – present
Water management and quality for ornamental crop production and health		
• Member and Institutional Contact, University of Georgia		
<b>Purdue University</b>		2020

- Committee Member, Agricultural Science Education and Communication Department External Review Team

2011 - 2017

**Rural Sociological Society**

- Member

2013 - present

***Rural Sociology Journal***

- Manuscript Reviewer

***Sage Open***

- Associate Editor, 2018
- Manuscript Reviewer

2018 - present

**Sage Publishing Inc.**

Book Reviewer

2018

*Reframing Evaluation through Appreciative Inquiry*, Preskill & Catsambas

**State Food and Agriculture Council, Florida – NRCS, FSA, RD**

- Advisory Board Member

2016 - 2018

***Sustainability***

- Special Issue Editor – Innovations in Precision Agriculture

2020 – 2021

**University of Florida**

Department of Agricultural Education and Communication

- Search Committee Member, Department Chair, 2015 - 2016
- Search Committee Member, Evaluation Specialist, 2016
- UF-AEC Department Advisory Council, Member, 2008 - 2011
- Graduate Committee Member, 2013 – 2015
- Bryant Hall Planning Committee, Member, 2011
- AEC Seminar Steering Committee, Member, 2011
- Judge, State FFA Convention, 2009

Department of Family, Youth and Community Science

- Search Committee Member, Non-Profit Management, 2014
- Search Committee Member, Community Issues Education, 2014

Florida Cooperative Extension Service

- Search Committee Member, South District Extension Director, 2015 - 2016
- Extension Water Initiative Leadership Team Member, 2013 – 2018
- Florida Water Stewards Programs Leadership Team Member, 2013 – 2018

Graham Center

- Advisory Board Member, 2012 – 2018

**University of Georgia**

2018 – present

University TEDx Council Liaison, 2021 - present  
UGA Elements Advisory Liaison, 2018 - present  
Department of Agricultural Leadership, Education and Communication

- Graduate Committee Member, 2021 - present
- Science Communication Program Lead, 2019 - present
- Graduate Coordinator, 2019 – 2020
- Executive Council, Member, 2018 - 2020
- Search Committee Member, Finance/Grants Accountant

University of Georgia Cooperative Extension Service

- Extension Evaluation Team, Chair, 2018 - 2019
- County Extension Coordinator Meeting, planning committee member

College of Agricultural and Environmental Science

- E. Broadus Browne Research Awards Judge, 2019
- DW Brooks Speaker Selection Committee Member, 2020, 2021

#### **Water**

Manuscript Reviewer 2019 - present

#### **Water Research**

Manuscript Reviewer 2020 - present

## **CERTIFICATIONS**

Myers Brigg Trait Inventory (MBTI) Delivery and Implementation 2014  
*CAPT, Gainesville, FL*

LEAD21 Leadership Program, Graduate 2012

Kirton Adaption Innovation (KAI) Inventory Delivery and Implementation 2012  
*Occupational Research Centre, Suffolk, UK*

University of Florida Critical Thinking Inventory (UFCTI) Delivery and 2010  
Implementation. *Center for Public Issues Education, Gainesville, FL*

## **MEDIA COVERAGE**

### **Research**

- CAST Friday Notes (2021). Countering misinformation.
- CAES Newswire. (2021). UGA researchers study impact of extension on agricultural productivity in Kenya, Malawi.
- CAST Friday Notes. (2021). Make sustainable agriculture personal: Let's save water together

- Produce Marketing Association. (2021). Water conservation in controlled environment agriculture.
- CAST Friday Notes. (2021). Interactions between consumers and ag.
- CAST Friday Notes. (2021). Gatekeepers and research analysis.
- CAST Friday Notes. (2020). Effectively communicating in times of crisis.
- HortDaily. (2020). Effective propagation research targets for specialty plant crops.
- 6 KPVI News. (2020). University of Georgia professor heads indoor plant study.
- Albany Herald. (2020). University of Georgia professor heads indoor plant study.
- UGA Media Newswire. (2020). UGA communication study yields effective propagation research targets for specialty plant crops.
- CAST Friday Notes. (2020). Research and communication.
- UGANews. (2019). UGA College of Agricultural and Environmental Sciences researchers awarded \$10M USDA Sustainable Agricultural Systems grant
- CTAHR Notes. (2019). How to talk to a non-scientist.
- ScienceDaily. (2019). Future of U.S. citrus may hinge on consumer acceptance of genetically modified food.
- SeedQuest. (2019). Future of U.S. citrus may hinge on consumer acceptance of genetically modified food.
- EurasiaReview. (2019). Future of U.S. citrus may hinge on consumer acceptance of genetically modified food.
- EurekaAlert! AAAS. (2019). Future of U.S. citrus may hinge on consumer acceptance of genetically modified food.
- UGANews (2019). Future of U.S. citrus may hinge on consumer acceptance of genetically modified food.
- Suncoast Newspapers. (2018). Social science can help solve citrus greening.
- Weekly Picks. (2018). Social science can help solve citrus greening.
- Ft. Myers News-Press. (2018). Social science can help solve citrus greening.
- Food Quality News. (2017). Research round up: Salmonella in pork, listeria in lettuce and stopping aflatoxin.
- Bay 9 News. (2016). Discussing public opinions of water issues in the Tampa Bay area.
- HortiDaily. (2016). US opinion leaders can bridge gap between growers and consumers.
- Indiana Ag Connection. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Growing Florida. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Wisconsin Ag Connection. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- News Wise. (2016). What's easier: Turning off water indoors or outside?
- IFAS News. (2016). Local food opinion leaders can help bridge the gap between farmers and consumers.
- Citrus County Board of Commissioners Newsletter. (2016). University of Florida's Dr. Alexa Lamm speaks on the social side of water issues.
- Morning Ag Clips. (2016). Inside or outdoors conservation?
- Freshplaza. (2016). Florida students learn about ag hot topics.
- Feedstuffs. (2016). Teaching how to communicate ag hot topics more effectively.

- Growing Florida. (2016). UF/IFAS to teach how to communicate agricultural hot topics more effectively.
- WUFT News. (2016). Haile HOA says yes to Florida-Friendly lawns.
- Florida Water Daily Digest. (2016). Gainesville HOA says yes to Florida-Friendly lawns.
- WUFT News. (2016). Only some take action: water conservation needed.
- ScienceDaily. (2016). Water conservation important to many, but only some take action.
- Informed Infrastructure. (2016). Water conservation important to many; only some take action.
- Science News. (2016). Water conservation important to many; only some take action.
- Growing Florida. (2016). IFAS study: Water conservation important to many.
- National Public Radio. (2016). Water conservation important to many, but only some take action.
- Morning Ag Clips. (2016). UF/IFAS study on water conservation.
- Florida Water Daily Digest. (2016). UF/IFAS Study: Water conservation important to many; only some take action.
- Newswise. (2016). Water conservation important to many: Only some take action.
- Ben's Bullets: FNGLA Weekly Update. (2015). Conserve water, but...
- Growing Florida. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much.
- National Public Radio. (2015). Floridians views on conserving water.
- AgProfessional. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much.
- Orlando Sentinel. (2015). Survey: Floridians want to conserve water but not spend much to do so.
- WUFT News. (2015). Floridians want to conserve water, survey shows
- Tampa Bay Newswire. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much
- IFAS News. (2015). UF survey shows Floridians want to conserve water, but not if it costs too much
- IFAS News. (2014). A banner year for UF/IFAS in 2014
- WUFT News. (2014). Florida-Friendly Landscaping Saves Water And Fertilizer
- Morning Ag Clips. (2014). Landscaping to save water and fertilizer
- IFAS News. (2014). Floridians passionate about, but puzzled by, endangered and invasive species
- The Gainesville Sun. (2014). Survey: Environment weighs heavily on state residents' minds
- Sayfie Review. (2014). Survey: Environment weighs heavily on state residents' minds
- Growing Florida. (2014). Floridians Would Tax Selves to Fight Invasive Species
- The Florida Times-Union. (2014). Floridians love water, but getting them to conserve it can be tough, survey shows
- Sayfie Review. (2014). Floridians love water, but getting them to conserve it can be tough, survey shows
- Ocala Star Banner. (2014). Survey: Many Floridians favor in-state tuition for immigrants but not financial aid
- National Public Radio. (2014). Implications of public opinions surrounding immigration.

- GTN News. (2014). Survey Reveals Conflicting Opinions on Undocumented Immigrant Education
- WUFT News. (2014). Florida Inches Closer to Other States in Tuition Charged Undocumented Students
- UF News. (2014). Floridians remain conflicted on immigration; oppose eligibility for federal education grants
- St. Augustine Record. (2014). Florida residents faced with water issue
- UF News. (2014). UF/IFAS PIE Center survey: Floridians value water, but not 'all in' on conservation
- Gainesville Sun. (2014). Editorial: No more excuses
- FNGLA Greenline. (2014). FNGLA in a minute.
- The Gainesville Sun (2013). Harsh views, few facts on immigration, UF survey shows
- The Gainesville Sun. (2013). Survey: Floridians believe college out of reach for most
- UF News. (2013). UF/IFAS report finds Floridians value water resources, want to conserve

### **Personal**

- CAST. (2020). Alexa Lamm enjoys seeing people work together.
- GrowingAmerica. (2020). UGA Associate Professor Alexa Lamm honored with 2020 Borlaug CAST Communication Award.
- Feedstuffs. (2020). Lamm named Borlaug CAST Communication Award recipient.
- AgriMarketing. (2020). Alexa Lamm announced as 2020 Borlaug CAST Communication Award winner.
- AgWired. (2020). Alexa Lamm receives Borlaug CAST Communication Award.
- Growing Georgia. (2020). UGA Associate Professor Alexa Lamm honored with 2020 Borlaug CAST Communication Award.
- Markets Insider. (2020). 2020 Borlaug CAST Communication Award goes to Alexa Lamm.
- AgriPulse. (2020). 2020 Borlaug CAST Communication Award goes to Alexa Lamm.
- UGAToday. (2020). Alexa Lamm receives Borlaug CAST Communication Award.
- Central IL Connected. (2020). 2020 Borlaug CAST Communication Award goes to Alexa Lamm.
- CAES News. (2020). UGA Associate Professor Alexa Lamm honored with 2020 Borlaug CAST Communication Award.
- The Independent Florida Alligator. (2014). UF faculty recognized for 40 under 40 top agriculture award.
- IFAS News. (2014). UF/IFAS faculty members named to '40 under 40' agriculture list.
- The Packer. (2014). Vance Agribusiness names 40 under 40 honorees.

### **CONSULTING ENGAGEMENTS**

- Western Sustainable Agriculture, Research & Education. (2021 - 2022). Needs assessment of sustainable agricultural practices in the western US. Torrington, WY.
- United Soybean Board. (2021 - 2022). Addressing the gap from want to change: Improving farmer reception of BMPs through sociological and educational innovation (Phase 1). Chesterfield, MO.

- National Cattleman's Beef Association. (2020). Future direction of science communication, Centennial, CO.
- Noble Research Institute. (2020). Supporting educational program planning, communication initiatives and impact measurement. Ardmore, OK.
- Ascension Consulting. (2019). Funding Interdisciplinary Research Grant Workshop. Washington D.C.
- University of Florida. (2019). Department of Environmental Horticulture strategic planning and team building coordination.
- Colorado State 4-H Foundation. (2012 - 2017). External evaluator for Cowboy Ethics program.
- Global Forum for Rural Advisory Services (2015 - 2017). Consultant assisting in the development of a 5-year operational framework, capacity assessment of regional rural advisory services networks and monitoring and evaluation plan development.
- National Institute of Food and Agriculture (2017). Facilitator for a call to conversation about the future of positive youth development.
- University of Arizona. (2014 - 2015). External evaluator for Western Extension Leadership Development program.
- University of Georgia. (2012 - 2018). External evaluator for LEAD21 program.
- World Bank. (2017). External evaluation of African Forum for Agricultural Advisory Services.